

## AIS Transactions on Human-Computer Interaction

### Editors-in-Chief

#### **Dennis Galletta, University of Pittsburgh, USA**

Research Expertise/Areas:

- End-user attitudes, behavior, and performance
- Human-computer interaction
- Web delay
- Spreadsheet errors
- Cognitive fit
- Online advertising

Research Methods:

- Experiments
- Surveys

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#### **Joe Valacich, University of Arizona, USA**

Research Expertise/Areas:

- Human Computer Interaction
- Technology-mediated group decision-making
- Electronic commerce
- Cyber security
- Deception detection

Research Methods:

- Lab experiment
- Field experiment
- Survey

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### Past Editors-in-Chief

#### **Ping Zhang, Syracuse University, USA**

Research Expertise/Areas:

- Cognitive, affective, motivational aspects in HCI
- Intellectual development of the information related fields
- Human-centered system development methodology
- Design theories and methods

Research Methods:

- Survey
- Lab experiment
- Field experiment

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## Advisory Board

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## Senior Editor Board

**Fred Davis, University of Arkansas, USA**

Research Expertise/Areas:

- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- Behavioral information security and information assurance; privacy and trust in human technology interaction
- User interface design and evaluation for various applications in business, managerial, organizational, educational, social, cultural, non-work, and other domains

- Integrated and/or innovative approaches, guidelines, and standards or metrics for human centered analysis, design, construction, evaluation, and use of interactive devices and information systems
- The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity
- Implications and consequences of technological change on individuals, groups, society, and socio-technical units
- Software learning and training issues such as perceptual, cognitive, and motivational aspects of learning

Research Methods:

- Surveys
- Experiments
- Interviews
- Brain Scanning

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#### **Traci Hess, University of Massachusetts Amherst, USA**

Research Expertise/Areas:

- The impact of interfaces/technology on user acceptance, behavior, and performance
- Decision aids
- Social media
- Trust and human-computer interaction

Research Methods:

- Experiments
- Surveys

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#### **Shuk Ying (Susanna) Ho, Australian National University, Australia**

Research Expertise/Areas:

- Human information interaction
- Human information seeking
- Web navigation behaviors
- Information visualization
- Evaluation for various interface designs in business
- The impact of interfaces/information technology on people's behavior, performance, perception, and productivity

Research Methods:

- Experiments

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#### **Mohamed Khalifa, University of Wollongong in Dubai, United Arab Emirates**

Research Expertise/Areas:

- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- Social media; social computing; virtual communities
- User interface design and evaluation for various applications in business, managerial, organizational, educational, social, cultural, non-work, and other domains
- The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity
- Software learning and training issues such as perceptual, cognitive, and motivational aspects of learning

Research Methods:

- Survey method
- Experiments

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**Jinwoo Kim, Yonsei University, Korea**

Research Expertise/Areas:

- Co-design and collective innovation
- Co-experience
- Co-ownership in the Internet
- Online group creativity
- Online pro-social behavior

Research Methods:

- Field and lab experiments
- Case study research
- Qualitative research method

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**Paul Benjamin Lowry, City University of Hong Kong, China**

Research Expertise/Areas:

- Design issues of security, privacy, and deception
- IT policy compliance, computer abuse, protection motivation, accountability
- Collaboration, communication, self-disclosure, social media
- Affect, fear, intrinsic motivations, hedonic systems
- Trust/distrust, ambivalence, branding

Research Methods:

- Online experimentation
- Survey
- Path modelling
- Theory building
- Meta-analysis
- Design science

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Research Expertise/Areas:

- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- User interface design and evaluation for various applications in business, managerial organizational, educational, social, cultural, non-work, and other domains
- Social media; social computing; virtual communities
- The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity

Research Methods:

- Case studies
- Questionnaire/survey
- Laboratory/field experiments

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**Fiona Fui-Hoon Nah, University of Nebraska-Lincoln, USA**

Research Expertise/Areas:

- 3D Virtual Worlds / Metaverse
- E-commerce

- Mobile & Ubiquitous Commerce/Computing
- Collaborative Work

Research Methods:

- Experiment
- Survey
- Case study

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**Lorne Olfman, Claremont Graduate University, USA**

Research Expertise/Areas:

- End-user training
- Knowledge management and organizational memory
- Online learning systems
- Organizational learning
- Social software
- Systems analysis and design

Research Methods:

- Experiments
- Action Research

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**Kar Yan Tam, Hong Kong University of Science & Technology, China**

Research Expertise/Areas:

- Electronic Commerce
- Adoption of Information Technologies
- Web Personalization and HCI

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**Dov Te'eni, Tel-Aviv University, Israel**

Research Expertise/Areas:

- Decision making
- Collaboration
- Communication
- Feedback

Research Methods:

- Experimental
- Theory development
- Design

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**Jason Bennett Thatcher, USA**

Research Expertise/Areas:

- User acceptance, behavior, and performance
- Trust and distrust in information technology
- Job design and technology use
- Strategic applications of IT in organizations
- Technostress

Research Methods:

- Surveys
- Qualitative

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**Noam Tractinsky, Ben-Gurion University of the Negev, Israel**

Research Expertise/Areas:

- Aesthetics
- User experience
- Interface/interaction design

Research Methods:

- Experimental studies
- Prefer not to handle qualitative studies

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**Viswanath Venkatesh, University of Arkansas, USA**

Research Expertise/Areas:

- The diffusion of technologies in organizations and society by focusing on complex technology implementations (e.g., ERP)
- Business process change
- Social networks
- End-user training, user acceptance, gender and age differences, usability, and online consumer behavior

Research Methods:

- Surveys
- Experiments
- Field studies
- Social network analysis

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**Susan Wiedenbeck, Drexel University, USA (Tenure: 5/3/2008 – 12/31/2011)**

Research Expertise/Areas:

- End-user programming/end-user development
- Software development
- Usable security
- Gender differences in technology use
- Trust and credibility on the Internet
- Training

Research Methods:

- Lab studies - quantitative and qualitative

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**Mun Yi, Korea Advanced Institute of Science and Technology, Republic of Korea**

Research Expertise/Areas:

- Technology adoption and diffusion
- IT training and skill acquisition
- User experience
- Knowledge engineering and management

Research Methods:

- Lab experiment
- Field survey

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Research Expertise/Areas:

- Social Cognitive Theory
- Technology acceptance/adoption
- Technology use and performance effects
- Latent variable techniques
- Decision support / decision aids

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**Michel Avital, Copenhagen Business School, Denmark**

Research Expertise/Areas:

- Innovation, IT induced innovation, generative interfaces, creativity support systems, open-innovation architectures, mass-innovation support
- Collaboration, collaborative systems, participative architectures, mass-collaboration support
- Socio-technical considerations of HCI

Research Methods:

- Positive methodologies (Positive Organizational Scholarship, Appreciative Inquiry, etc)
- Theory development, Framework development
- Qualitative studies, Interpretive approaches
- Survey studies, Structural Equation Modeling

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**Hock Chuan Chan, National University of Singapore**

Research Expertise/Areas:

- HCI for data models and languages
- Model and information visualization, particularly for spreadsheets
- Information systems acceptance
- Cognitive, motivational and affective aspects of HCI
- Virtual community

Research methods:

- Mostly surveys and experiments

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**Christy M.K. Cheung, Hong Kong Baptist University, China**

Research Expertise/Areas:

- Social media; social computing; virtual communities
- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- Gender and information technology

Research Methods:

- Survey
- Experiment
- Longitudinal study

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**Michael Davern, University of Melbourne, Australia**

Research Expertise/Areas:

- HCI in decision support
- Innovation and evolution of technology usage behavior
- Issues of task, user, and technology fit
- Perceptions, performance and productivity with technology

- Controlling user behaviour/system restrictiveness
- Behavior in information environments
- Cognitive aspects of human interaction with technology

Research Methods:

- Experiments (including verbal protocol analysis)
- Surveys
- Theory only
- Case studies

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**Carina de Villiers, University of Pretoria, South Africa**

Research Expertise/Areas:

- Theoretical aspects of informatics
- The socio-economic impact and implications of information systems and information technology
- Information Technology in the service of the organisation and society
- Knowledge discovery from data to enhance organisational decision making

Research Methods:

- Multi-methodological (Pluralist) but with a bias towards interpretative research

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**Xiaowen Fang, DePaul University, USA**

Research Expertise/Areas:

- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- User interface design and evaluation for various applications in business, managerial, organizational, educational, social, cultural, non-work, and other domains
- Social media; social computing; virtual communities

Research Methods:

- Quantitative Methods
- Empirical methods

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**Matt Germonprez, University of Wisconsin Eau Claire, USA**

Research Expertise/Areas:

- HCI Theory
- HCI Review
- Emerging technologies and the impact on design, development, and implementation
- The behavioural, cognitive, motivational and affective aspects of human and technology interaction
- User task analysis and modeling; fit between representations and task types
- Social media; social computing; virtual communities

Research Methods:

- Interpretive and critical methods

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**Jennifer Gerow, Virginia Military Institute, USA**

Research Expertise/Areas:

- The behavioral, cognitive, motivational and affective aspects of human and technology interaction

- The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity
- Software learning and training issues such as perceptual, cognitive, and motivational aspects of learning
- Social media; social computing; virtual communities
- Behavioral information security and information assurance; privacy and trust in human technology interaction
- Implications and consequences of technological change on individuals, groups, society, and socio-technical units

Research Methods:

- The elderly, the young, and special needs populations for new applications, modalities, and multimedia interaction

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**Suparna Goswami, Technische Universität München, Germany**

Research Expertise/Areas:

- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- Social media; social computing; virtual communities
- User interface design and evaluation for various applications in business, managerial, organizational, educational, social, cultural, non-work, and other domains
- Social media; social computing; virtual communities The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity
- Implications and consequences of technological change on individuals, groups, society, and socio-technical units
- Implications and consequences of technological change on individuals, groups, society, and socio-technical units

Research Methods:

- Research methods: Survey research, field and laboratory experiments, protocol analysis, and interviews

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**Khaled Hassanein, McMaster University, Canada**

Research Expertise/Areas:

- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- privacy and trust in human technology interaction
- User interface design and evaluation for various applications
- The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity
- The elderly, the young, and special needs populations for new applications, modalities, and multimedia interaction

Research Methods:

- Technology adoption models development
- Validation through SEM techniques

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**Milena Head, McMaster University, Canada**

Research Expertise/Areas:

- User interface design and evaluation
- Hedonic and utilitarian aspects of human technology interaction
- Trust in human technology interaction
- Web navigation behaviors
- Information visualization

- Social media; social computing; virtual communities
- Impact of interfaces on people's attitudes and behaviors
- Individual differences (Gender, Age, Cultural influences)

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**Netta Iivari, Oulu University, Finland**

Research Expertise/Areas:

- User-centered/participatory/cooperative design
- User interface design and evaluation for various applications in business, managerial, organizational, educational, social, cultural, non-work, and other domains
- Information systems usability engineering
- Contexts of design and use; organizational, cultural, social, political, virtual, etc.
- Gender and information technology

Research Methods:

- Qualitative, interpretive research
- Critical research
- Case study research
- Ethnography
- Discourse analysis
- Grounded theory

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**Zhenhui Jack Jiang, National University of Singapore, Singapore**

Research Expertise/Areas:

- User interface design and evaluation for various applications in business
- The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity
- Social media; social computing; virtual communities
- Privacy and trust in human technology interaction

Research Methods:

- Experimental methods

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**Richard Johnson, SUNY at Albany, USA**

Research Expertise/Areas:

- The impact of interfaces on user attitudes, behavior, & performance
- Psychology and Interface Design
- Social Responses toward Computing
- End user training & Computer self-efficacy
- E-learning

Research Methods:

- Experiments
- Surveys

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**Weiling Ke, Clarkson University, USA**

Research Expertise/Areas:

- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- User task analysis and modeling; fit between representations and task types
- Software learning and training issues such as perceptual, cognitive, and motivational aspects of learning

Research Methods:

- Experiments

- Surveys

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**Sherrie Komiak, Memorial University of Newfoundland, Canada**

Research Expertise/Areas:

- Trust in human technology interaction
- Personalization technology in electronic commerce
- The behavioral, cognitive, and affective aspects of human and technology interaction
- User task analysis and modeling; fit between representations and task types
- The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity

Research Methods:

- Experiments
- Surveys
- Protocol analysis

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**Na Li, Baker College, USA**

Research Expertise/Areas:

- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- Information visualization
- Privacy and trust in human technology interaction
- User interface design and evaluation for various applications in business, managerial, organizational, educational, social, cultural, non-work, and other domains
- The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity

Research Methods:

- Empirical Methods

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**Ji-Ye Mao, Renmin University, China**

Research Expertise/Areas:

- Design and evaluation of information systems, their usefulness and usability along with their behavioral and cognitive bases
- User-centered design methodologies

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**Scott McCoy, College of William and Mary, USA**

Research Expertise/Areas:

- Cross Cultural Issues in IS
- Human Computer Interaction (HCI)
- Telecommunications Policy

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**Greg D. Moody, University of Nevada, Las Vegas, USA**

Research Expertise/Areas:

- Psychological theories
- Individual and team use and behaviors
- Empirical, survey and experiment
- Privacy and security

- Control
- E-commerce

Research Method:

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**Robert F. Otondo, Mississippi State University, USA**

Research Expertise/Areas:

- Cognitive research in IS
- Social media
- DSS
- RFID

Research Method:

- Multilevel modeling and analysis
- SEM
- Qualitative analysis

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**Lingyun Qiu, Peking University, China**

Research Expertise/Areas:

- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- Social media; social computing; virtual communities
- Integrated and/or innovative approaches, guidelines, and standards or metrics for human centered analysis, design, construction, evaluation, and use of interactive devices and information systems
- HCI Issues in the context of electronic commerce / mobile commerce
- Online consumer behavior

Research Methods:

- lab/ field experiment
- Survey

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**Sheizaf Rafaeli, University of Haifa, Israel**

Research Expertise/Areas:

- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- Social media; social computing; virtual communities
- Implications and consequences of technological change on individuals, groups, society, and socio-technical units
- Interactivity
- Computer Mediated Communication
- Social network

Research Methods:

- I am partial to anything quantitative, but I can work with almost any method

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**René Riedl, Johannes Kepler University Linz, Austria**

Research Expertise/Areas:

- NeuroIS
- Human Information and Decision Behavior
- Design Science

- Neuroimaging and Neurophysiological Tools (in particular, EEG, Eyetracking, fMRI, and GSR)
- Computerized Process Tracing (Clickstream Analysis)

Research Methods:

- Behavioral Lab Experiments

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**Khawaja Saeed, Wichita State University, USA**

Research Expertise/Areas:

- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- User task analysis and modeling; fit between representations and task types
- Digital documents/genres; human information seeking and web navigation behaviors; human information interaction; information visualization
- Social media; social computing; virtual communities
- Behavioral information security and information assurance; privacy and trust in human technology interaction
- The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity
- Post adoption information system usage and behavior

Research Methods:

- Survey Method
- Experiments
- Case Studies

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**Shu Schiller, Wright State University, USA**

Research Expertise/Areas:

- Virtual communities; virtual worlds; virtual teams
- Social media; social computing
- Young adults and their interaction with information systems
- Green I.S.

Research Methods:

- Survey methods
- Interviews and focus groups
- Discourse/conversational analysis
- Phenomenology

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**Hong Sheng, Missouri University of Science and Technology, USA**

Research Expertise/Areas:

- User interface design and usability evaluation
- Trust, privacy, and deception in human technology interaction
- Information presentation and decision making
- Understanding users' emotional responses in Human-computer Interaction
- Eye tracking and Human computer interaction

Research Methods:

- Integrating physiological measures with conventional methods for HCI research

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**Stefan Smolnik, European Business School, Germany**

Research Expertise/Areas:

- Social media; social computing; virtual communities

- Digital documents/genres; human information seeking and web navigation behaviors; human information interaction; information visualization
- Integrated and/or innovative approaches, guidelines, and standards or metrics for human centered analysis, design, construction, evaluation, and use of interactive devices and information systems
- The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity

Research Methods:

- Case study and qualitative research
- Design science and conceptual modeling

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### **Jeff Stanton, Syracuse University, USA**

Research Expertise/Areas:

- Impacts of organizational behavior on information security
- Cognitive-affective models of motivation, evaluation, and behavior
- Organizational and societal impacts of engineering, science, and technology

Research Methods:

- Psychometrics and statistics
- Response rates and data quality in web-based research

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### **Heshan Sun, Clemson University, USA**

Research Expertise/Areas:

- Post-adoptive system use and its impact on individuals, groups, and organizations
- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity.

Research methods:

- Usually quantitative, using survey or experiment data.

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### **Horst Treiblmaier, Purdue University, USA**

Research Expertise/Areas:

- Affective aspects of human and technology interaction User experience
- Web navigation behaviors
- Privacy and trust
- Web site usability
- User interface design

Research Methods:

- Covariance-Based Structural Equation Modeling
- PLS

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### **Ozgur Turetken, Ryerson University, Canada**

Research Expertise/Areas:

- Digital documents/genres; human information seeking and web navigation behaviors; human information interaction; information visualization
- Social media; social computing; virtual communities
- User interface design and evaluation for various applications in business, managerial, organizational, educational, social, cultural, non-work, and other domains

- The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity

Research Methods:

- Model development (quantitative, prototype, conceptual)
- Experimental research (mostly with positivistic/quantitative analysis)

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#### **Fahri Yetim, University of Oulu, Finland**

Research Expertise/Areas:

- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- Human-centered systems design and evaluation, participatory and value sensitive design
- Design theories and methods
- Socio-technical considerations of HCI
- Implications and consequences of IT
- Cross Cultural Issues in IS

Research Methods:

- Design,
- Qualitative, interpretive research
- Critical research

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#### **Cheng Zhang, Fudan University, China**

Research Expertise/Areas:

- Behavioral aspects in HCI
- IT diffusion
- IT product design and brand strategy
- Online social network

Research Methods:

- Survey
- Lab experiment
- Social network analysis

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#### **Meiyun Zuo, Renmin University, China**

Research Expertise/Areas:

- The elderly, the young, and special needs populations for new applications, modalities, and multimedia interaction
- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- Social media; social computing; virtual communities
- The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity
- Implications and consequences of technological change on individuals, groups, society, and socio-technical units

Research Methods:

- Survey
- Case study
- Experiment
- Social network analysis

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