December 1998

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Using K.net: A Knowledge Network Product

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Abstract

As we move into the Knowledge Age, enterprises are becoming cognizant of the importance of their intellectual assets as a source of competitive advantage. These intellectual assets include the knowledge, experience, and insights of the enterprises’ employees, customers, suppliers, and consultants. To capture these intellectual assets, enterprises are using computer and information technologies called knowledge networks. Knowledge networks facilitate setting up systems and processes to collect knowledge from individuals and share that knowledge with others in the enterprise. K.net (which stands for Knowledge Networks), a communications software product, will be demonstrated for gathering knowledge useful in supporting a decision making process in business.