Business Intelligence Implementations: A Multi-Project Classification

Research-in-Progress

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Abstract

Recently, businesses are investing vast sums of money in Business Intelligence (BI) implementation efforts. However, BI implementation failures are rampant. Although many BI projects are implemented along with source system projects in multi-project environments, few studies have looked at BI implementation projects from a multi-project perspective. This study proposes a multi-project classification framework for how BI implementation in a multi-project environment can impact implementation complexity and outcome. It makes an important contribution to both practice and theory in offering a new classification system for BI implementations as well as in delineating factors that impact BI multi-project complexity and BI implementation outcomes.

Keywords (Required)

Business Intelligence, Multi-Project, Source System, IS Projects, Success, Outcome, Multi-Project Complexity, Business Intelligence Implementation Classification, BI, Implementation.