Editorial: Information Technology Global Services and Sourcing

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SPECIAL ISSUE EDITORIAL

The articles submitted to the special issue on Information Technology Global Services and Sourcing will appear in two subsequent issues. In this issue we publish three papers accepted in the regular track; in the next issue we will publish two application and practice papers. The research articles in this issue address important areas in the domain of global services and sourcing of information technology.

In the paper “The Influence of Outsourcing Models on Vendor Knowledge Integration,” Ahuja and Sinclair (2012) address the role of outsourcing models on vendor knowledge integration. The study finds evidence that team identification and infrastructure diversity influence vendor knowledge integration, which in turn influences project success.

In the paper “An Industry-level Examination of Information Technology Outsourcing in Services and Manufacturing,” Wimble (2012) examines the impact on outsourcing ongoing operations from the design of new systems and compares the effects in manufacturing and services. The study finds that while outsourcing IT design services positively contributes to productivity, outsourcing IT operations does not. Furthermore, the study finds that the positive impact of IT design is greater for manufacturing than it is for the service industry.

Despite their proliferation, Platform as a Service (PaaS) business models have not been studied as well. In the paper “Business Models of Platform as Service (PaaS) Providers: Current State and Future Directions,” Giessmann and Stanojevska-Slabevaat (2012) provide an overview of typical characteristics of PaaS based on a comprehensive literature review, a classification model of existing PaaS business models based on several case studies.

REFERENCES


