Panel 4 IT Management: Current Trends from Practice

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**Recommended Citation**

Zmud, Robert; Long, Gerald; Rockart, Jack; Valor, Josep; and Weill, Peter, "Panel 4 IT Management: Current Trends from Practice" (1996). ICIS 1996 Proceedings. 62.


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PANEL 4

IT MANAGEMENT: CURRENT TRENDS FROM PRACTICE

Panel Chair:  Robert W. Zmud, Florida State University

Panelists:  Gerald Long, President, Caliber Technologies  
Jack Rockart, Massachusetts Institute of Technology  
Joseph Valor, International Graduate School of Management (IESE), Barcelona  
Peter Weill, University of Melbourne and Georgia State University

These are certainly interesting, dynamic and challenging times for IT executives and for researchers studying IT management. What seems most fascinating about today’s IT management context are (1) the simultaneous innovation and inertia that seems to confront IT executives, even in those organizations considered by most observers to be at the vanguard in the effective application of IT and (2) the similarities and differences in the opportunities and obstacles confronting IT executives across our global economy. These and related issues will be explored by this panel of three academics (each of whom spends a considerable amount of their professional life interacting with senior IT executives and is familiar with particular regions across the globe) and a senior IT executive.

The panel chair will prepare in advance (and provide the panelists) a number of questions regarding current trends from practice regarding IT management. During the session itself, each of these questions will comprise a “round” of interaction: the academic panelists, in turn, will respond to a question; then the IT executive will comment on the academic’s responses; and, finally, one or two comments will be taken from the audience.