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AN EMPIRICAL ANALYSIS OF INFORMATION SYSTEMS CHANGES

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Abstract

The return on investment for Information Systems Development projects takes place during the period of stability following the system’s implementation. This return on investment can be leveraged by extending the period of stability or reducing the ongoing costs of maintenance and enhancement. Since the usefulness of information systems is dependent on their alignment with the organization’s goals and objectives, the ability of a system to absorb change directly affects its life span. Given also the risk of failure associated with systems development projects (Gladden 1982; Turner 1982; Hammer 1990; Lytinen 1990), risk averse organizations are keen to delay such risky expenditure by extending an information system’s life span.

This research develops a theoretically based model of information systems change, after Olle et al. (1991; see also Lederer and Prasad 1992; Marche 1993) and is based on the premise that stable information systems can react to changes in business requirements. Three types of adaptive maintenance activities are identified (Swanson and Beath 1989) which affect the surface structure, the physical structure or the deep structure of the information system (after Bunge 1979; Chomsky 1965; Weber 1987; Wand and Weber 1990). Theory is used to justify changes in the activity mix during the maintenance phase. A bathtub shaped curve is derived which predicts that more effort will be spent on deep structure changes at the beginning and toward the end of a system’s useful life. These are the periods when an information system is generally the most unstable.

After implementation, an information system is generally unstable due to the need to address business requirements overlooked during system design or those that have subsequently arisen during the construction phase. Toward the end of a system’s life it can also become unstable due to the inability of the system to respond to business requirements efficiently and effectively. A system will be replaced if it is unable to restore its stability. Monitoring a system’s stability during the maintenance phase can provide useful input to decisions relating to the undertaking of significant enhancement projects or system replacement.

A way to measure system stability is developed which is then subjected to empirical testing. A research method, incorporating a time series analysis, is designed to determine whether there is support for the shape of the bathtub curve. Some 4,000 user change requests have been collected and are currently being analyzed. Results from the analysis of this data will be presented.

The effects of covariates, identified from work done by Dekleva (1992), Willcocks (1992), and Willcocks and Lester (1992), such as the stability of organizational management, organizational considerations, system class and complexity, methodology used, semantic relativism (e.g., RDBMS systems), and semiotic representation (e.g., CASE) on the shape and length of the curve are subjected to empirical testing. These are factors that affect both the level of system maintenance required during the maintenance phase as well as the life span of a system.

A cross sectional analysis of systems exhibiting different characteristics is currently being performed to determine whether the covariates affect the stability measure of a system. Logistic regression is used to test the effects of the covariates and the results from this cross sectional analysis will also be presented.

BIBLIOGRAPHY


