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# AIS Grand Vision Project for Bright ICT

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# **AIS Grand Vision Project for Bright ICT**

## **Invited Panel Session**

Panel Chair: Ferdinando Pennarola, (Bocconi University, Italy - AIS Grand – Vision Project, Italy representative)

Panelists:

- Jae Kyu Lee (Advanced Institute of Science and Technology, Korea, AIS President Elect, Task Force Chair)
- Helmut Krcmar, (Technische Universität Munchen, Germany, AIS President and Germany project representative)
- Henk G.Sol (University of Groningen, Netherlands, Netherland project representative)
- Niels Bjørn-Andersen (Copenhagen Business School, Denmark project representative)

### **Panel description and objectives**

The Grand Vision Project for ICT-Enabled Bright Society is an initiative approved by the AIS Council on December 13 2014. The purpose of the initiative is to coordinate, at a global scale, the IS academic community in channeling a research endeavor that counts. Reasons can be synthesized as follows:

1. It's time to return to society at-large the highest value of the IS researchers' output. Society must recognize and appreciate IS research.
2. It's time to give proofs that the IS researchers do have an impact on mankind's progress and do contribute to the achievement of the 8 Millennium Development Goals, as established by the United Nations. Society must know that IS research is in sync with the highest goals mankind wants to achieve in the decades ahead.
3. It's time to contribute to the global debate on the advancement in science that has a relevance to society.

This is why it's time to coordinate a world-wide research effort that will emphasize what does it take to bridge the technology gaps that still make the world today conflictual, unjust, unsafe.

The Grand Vision Project for ICT-Enabled Bright Society aims at contributing to society's development goals, particularly focusing on removing dark side effects caused by ICT proliferation.

The globally coordinated initiative will promote a series of research tracks on the development of relevant technologies, business models, public policies, social norms, international agreements, metrics of measuring national progress, and more, in order to help redefine a more just, safe and conflict-less world. This will be a one-time important opportunity for the IS academic community to embrace wider goals into its research endeavors, with the benefit of amplifying results, thanks to the globally coordinated effort.

The objective of the panel is to share with the ECIS community the state of the art of the initiative in order to gather extra input and enthusiasm to contribute to it.