

February 2005

## Introduction to the 2004 AIS Award Papers on Innovation in Information Systems Education

M. Lynne Markus

Claremont Graduate University, [islynn@cityu.edu.hk](mailto:islynn@cityu.edu.hk)

Follow this and additional works at: <https://aisel.aisnet.org/cais>

---

### Recommended Citation

Markus, M. Lynne (2005) "Introduction to the 2004 AIS Award Papers on Innovation in Information Systems Education," *Communications of the Association for Information Systems*: Vol. 15 , Article 16.  
DOI: 10.17705/1CAIS.01516  
Available at: <https://aisel.aisnet.org/cais/vol15/iss1/16>

This material is brought to you by the AIS Journals at AIS Electronic Library (AISeL). It has been accepted for inclusion in Communications of the Association for Information Systems by an authorized administrator of AIS Electronic Library (AISeL). For more information, please contact [elibrary@aisnet.org](mailto:elibrary@aisnet.org).



## INTRODUCTION TO THE 2004 AIS AWARD PAPERS ON INNOVATION IN INFORMATION SYSTEMS EDUCATION

M. Lynne Markus  
AIS Vice President, Education  
Bentley College  
[mlmarkus@bentley.edu](mailto:mlmarkus@bentley.edu)

### ABSTRACT

This article describes the 2004 AIS Award Papers on Innovation in Information Systems Education. It includes the rationale for the awards and lists the papers selected and the selection committee.

**Keywords:** AIS awards, information systems education, innovation

### I. THE COMPETITION

Promoting innovation in education is a core mission of AIS. For the last several years, AIS Council monitored unfolding social and technical trends that might affect the timeliness and relevance of IS curricula; examples of such trends include offshore outsourcing, agile software development approaches, and radical software componentization and object reuse. Consequently, AIS Council charged the AIS VP for Education with developing a process to highlight the importance of these trends and to stimulate the development of educational innovations to address them.

The result was an AIS-sponsored awards competition held for the first time in 2004. The call for submissions focused on the two themes of offshore outsourcing and software development innovations. A panel of expert judges from the IS academic and practitioner communities evaluated the submissions and made six awards—three awards of excellence and three honorable mention awards. The award winners and the titles of their submissions are listed below, as are the members of the selection committee. In December 2004, AIS Council members voted to create an *annual* AIS Award for Innovation in Education. In future years, the awards competition will be jointly managed by the AIS VP for Education and the AIS special interest group on education—SIGED.

## II. AWARDS FOR EXCELLENCE IN INNOVATION IN INFORMATION SYSTEMS EDUCATION, 2004

The three prize winning papers were:

Accelerated System Analysis and Design With Appreciative Inquiry: An Action Learning Workshop by **Michel Avital**, Case Western Reserve University. Published as CAIS Volume 15, Article 17, February 2005

Enterprise IS Management: A Capstone Course for Undergraduate IS Majors by **John C. Beachboard** and **David V. Beard**, Idaho State University. Published as CAIS Volume 15, Article 18, February, 2005

A Course on Sourcing Management by **Beena George**, University of St. Thomas/ Published as CAIS Volume 15, Article 19, February, 2005

## III. HONORABLE MENTION FOR INNOVATION IN INFORMATION SYSTEMS EDUCATION, 2004

The following papers were selected for honorable mention:

Mutual Fund Management Information System: An Integrated Project for the Introduction to MIS Course by **Kregg Aytes** and **Steve Byers**, Idaho State University. Published as CAIS Volume 15, Article 20, February 2005

The Management of Outsourcing: Development of a Module With Implications for the IT Curriculum by **Roberto Evaristo**, University of Illinois, Chicago; **Jorge Audy**, **Rafael Prikładnicki**, **Leonardo Pilatti**, and **Leandro Teixeira Lopes**, PUCRS, Porto Alegre, Brazil. Published as CAIS Volume 15, Article 21, February 2005

HKNet: Instilling Realism Into the Study of Emerging Trends by **Michiel van Genuchten**, Technical University of Eindhoven, **Douglas Vogel**, City University of Hong Kong, **Anne Rutkowski**, University of Tilburg, and **Carol Saunders**, University of Central Florida. Published as CAIS Volume 15, Article 22, February 2005

## III. THE SELECTION COMMITTEE

My heartfelt thanks to the 2004 selection committee members who reviewed the submissions and selected the awardees. The members of the committee were:

Ritu Agarwal, University of Maryland  
 Robert Davison, City University of Hong Kong  
 Rudy Hirschheim, Louisiana State University  
 Mark Keil, George State University  
 S. Krishna, Indian Institute of Management Bangalore  
 Mary Lacity, University of Missouri, St. Louis  
 Ram Nidumolu, Gandiva, Inc.  
 Sundeep Sahay, University of Oslo, Norway  
 V. Sambamurthy, Michigan State University  
 William Schiano, Bentley College  
 Joe Valacich, Washington State University

## FINAL THOUGHTS

Updating the IS curriculum is a perennial challenge in Information Systems given the rapid pace of technological change. One limiting factor in curriculum change is the speed with which new teaching materials, such as textbooks and cases, appear. To accelerate the pace of curriculum innovation, new approaches are needed. The Annual AIS Award, coupled with rapid publication of the submissions in CAIS, is clearly one such approach. Others are also needed. Experiments with collaborative, "open source" teaching materials development approaches may mature into another approach.

The 2004 competition showed that innovation in information system education is alive and well. I look forward to the 2005 competition. In addition, I look forward to signs that some of the innovations disseminated through these competitions are adopted and assimilated throughout the IS academic community.

## ABOUT THE AUTHOR

**M. Lynne Markus** is the John W. Poduska, Sr. Professor of Information Management at the McCallum Graduate School of Business, Bentley College. She currently serves as the Vice President for Education of AIS and is on the CAIS Advisory Board. In 2004, she was named an AIS Fellow.

*Editor's Note:* This introduction was received on January 29, 2005 and was published on February 19, 2005.

Copyright © 2005 by the Association for Information Systems. Permission to make digital or hard copies of all or part of this work for personal or classroom use is granted without fee provided that copies are not made or distributed for profit or commercial advantage and that copies bear this notice and full citation on the first page. Copyright for components of this work owned by others than the Association for Information Systems must be honored. Abstracting with credit is permitted. To copy otherwise, to republish, to post on servers, or to redistribute to lists requires prior specific permission and/or fee. Request permission to publish from: AIS Administrative Office, P.O. Box 2712 Atlanta, GA, 30301-2712 Attn: Reprints or via e-mail from [ais@aisnet.org](mailto:ais@aisnet.org)



# Communications of the Association for Information Systems

ISSN: 1529-3181

## EDITOR-IN-CHIEF

Paul Gray

Claremont Graduate University

## AIS SENIOR EDITORIAL BOARD

Detmar Straub Vice President Publications Georgia State University	Paul Gray Editor, CAIS Claremont Graduate University	Sirkka Jarvenpaa Editor, JAIS University of Texas at Austin
Edward A. Stohr Editor-at-Large Stevens Inst. of Technology	Blake Ives Editor, Electronic Publications University of Houston	Reagan Ramsower Editor, ISWorld Net Baylor University

## CAIS ADVISORY BOARD

Gordon Davis University of Minnesota	Ken Kraemer Univ. of Calif. at Irvine	M.Lynne Markus Bentley College	Richard Mason Southern Methodist Univ.
Jay Nunamaker University of Arizona	Henk Sol Delft University	Ralph Sprague University of Hawaii	Hugh J. Watson University of Georgia

## CAIS SENIOR EDITORS

Steve Alter U. of San Francisco	Chris Holland Manchester Bus. School	Jaak Jurison Fordham University	Jerry Luftman Stevens Inst. of Technology
------------------------------------	---	------------------------------------	--

## CAIS EDITORIAL BOARD

Tung Bui University of Hawaii	Fred Davis U. of Arkansas, Fayetteville	Candace Deans University of Richmond	Donna Dufner U. of Nebraska - Omaha
Omar El Sawy Univ. of Southern Calif.	Ali Farhoomand University of Hong Kong	Jane Fedorowicz Bentley College	Brent Gallupe Queens University
Robert L. Glass Computing Trends	Sy Goodman Ga. Inst. of Technology	Joze Gricar University of Maribor	Ake Gronlund University of Umea,
Ruth Guthrie California State Univ.	Alan Hevner Univ. of South Florida	Juhani Iivari Univ. of Oulu	Claudia Loebbecke University of Cologne
Munir Mandviwalla Temple University	Sal March Vanderbilt University	Don McCubbrey University of Denver	Emmanuel Monod University of Nantes
Michael Myers University of Auckland	Seev Neumann Tel Aviv University	Dan Power University of No. Iowa	Ram Ramesh SUNY-Buffalo
Kelley Rainer Auburn University	Paul Tallon Boston College	Thompson Teo Natl. U. of Singapore	Doug Vogel City Univ. of Hong Kong
Rolf Wigand U. of Arkansas, Little Rock	Upkar Varshney Georgia State Univ.	Vance Wilson U. of Wisconsin, Milwaukee	Peter Wolcott U. of Nebraska-Omaha
Ping Zhang Syracuse University			

## DEPARTMENTS

Global Diffusion of the Internet. Editors: Peter Wolcott and Sy Goodman	Information Technology and Systems. Editors: Alan Hevner and Sal March
Papers in French Editor: Emmanuel Monod	Information Systems and Healthcare Editor: Vance Wilson

## ADMINISTRATIVE PERSONNEL

Eph McLean AIS, Executive Director Georgia State University	Reagan Ramsower Publisher, CAIS Baylor University
---	---