

December 2003

Electronic Business Strategy, Architecture, and Design (Panel)

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Recommended Citation

Baker, Russell; D'Onofrio, Marianne; Lomerson, William; Papp, Raymond; and van Slyke, Craig, "Electronic Business Strategy, Architecture, and Design (Panel)" (2003). *AMCIS 2003 Proceedings*. 394.
<http://aisel.aisnet.org/amcis2003/394>

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ELECTRONIC BUSINESS STRATEGY, ARCHITECTURE, AND DESIGN

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This panel presentation will focus on the IS 97/2002 curriculum, specifically the **IS'02.2** course on **Electronic Business Strategy, Architecture and Design**.

SCOPE This course examines the linkage of organizational strategy and electronic methods of delivering products, services and exchanges in inter-organizational, national, and global environments. Information technology strategy and technological solutions for enabling effective business processes within and between organizations in a global environment are considered.

TOPICS Electronic economics, business models, value chain analysis, technology architectures for electronic business, supply chain management, consumer behavior within electronic environments, legal and ethical issues, information privacy and security, transborder dataflows, information accuracy and error handling, disaster planning and recovery, solution planning, implementation and rollout, site design, Internet standards and methods, design of solutions for Consumer Internets, Intranets and Extranets, EDI, payment systems, support for inbound and outbound logistics.

(<http://www.aisnet.org/Curriculum/is2002-coursedescriptions.doc>)

The panel members will discuss the course topic area and how they teach / plan to teach this course in their respective programs. The panel members will provide feedback on their pedagogical innovations and personal experiences.

The members of the audience will then be encouraged to share their views on this area and their plans or experiences with teaching it.