

December 1998

Using K.net: A Knowledge Network Product

Marianne D'Onofrio
Central Connecticut State University

Follow this and additional works at: <http://aisel.aisnet.org/amcis1998>

Recommended Citation

D'Onofrio, Marianne, "Using K.net: A Knowledge Network Product" (1998). *AMCIS 1998 Proceedings*. 387.
<http://aisel.aisnet.org/amcis1998/387>

This material is brought to you by the Americas Conference on Information Systems (AMCIS) at AIS Electronic Library (AISeL). It has been accepted for inclusion in AMCIS 1998 Proceedings by an authorized administrator of AIS Electronic Library (AISeL). For more information, please contact elibrary@aisnet.org.

Using K.net: A Knowledge Network Product

Marianne J. D'Onofrio

Central Connecticut State University

Abstract

As we move into the Knowledge Age, enterprises are becoming cognizant of the importance of their intellectual assets as a source of competitive advantage. These intellectual assets include the knowledge, experience, and insights of the enterprises' employees, customers, suppliers, and consultants. To capture these intellectual assets, enterprises are using computer and information technologies called knowledge networks. Knowledge networks facilitate setting up systems and processes to collect knowledge from individuals and share that knowledge with others in the enterprise. K.net (which stands for Knowledge Networks), a communications software product, will be demonstrated for gathering knowledge useful in supporting a decision making process in business.