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## Publishing in IS/IT Journals

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# Publishing in IS/IT Journals

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With more than 100 IS research journals to choose from and more than 300 research journals outside of IS that publish IS work (Peppers and Tang 2003), how should the IS researcher approach the publication of his or her work that isn't targeted to one of the top ten IS journals? Selecting the right journal and successfully placing work is critical to the distribution of your work and to your research and professional career.

This panel session will include the editors-in-chief of five diverse IS/IT journals and will focus on the topic of publishing in IS/IT journals. Each editor-in-chief will discuss his journal and his insights on the IS/IT publishing process. Each editor-in-chief will present information on some or all of the following topics related to their journal:

- Paper submission process
- The review process
- Preparing good papers for journal submission
- Opportunities, responsibilities, and rewards for being a reviewer, guest editor, assistant editor, etc. for the journal
- How to select a journal for your research output.

The editors of the five journals will each make a short presentation followed by audience discussion and questions and answers. Attendees will be encouraged to ask questions and explore publishing opportunities with the journals represented. The panel members will answer questions and present helpful hints for potential authors.

## PANELISTS

### **Prashant Palvia**

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## REFERENCE

Peppers, K. and Y. Tang, "Identifying and Evaluating the Universe of Outlets for Information Systems Research: Ranking The Journals", *The Journal of Information Technology Theory and Application (JITTA)*, 5:1, 2003, 63-84.