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Information Systems Economics

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INFORMATION SYSTEMS ECONOMICS

This tutorial presents a broad overview of the research agenda in the sub-discipline of Information Systems Economics. This area of research is defined by its use of economics as the reference discipline to study consequential research questions in information systems management. While there are many possible categorizations of the research in this arena, it is reasonable to say that the major categories include: i) governance and management of information systems, ii) the economic and organizational impacts of IT, and iii) digital business and markets. The research encompasses both theoretical and empirical approaches. In The tutorial includes a brief overview of the economics paradigm and a programmatic perspective of the key research questions.