Grounded Theory Methodology Clinic

Professional Development Symposium Proposal

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Symposium Overview

AIS SIG on Grounded Theory Methodology (SIG GTM) was formed in 2007 in response to the growing interest in the IS research community on the grounded theory methodology (GTM) and endeavors to address many of the issues GTM researchers face today in conducting, crafting, and publishing their work, and to promote the informed use of this approach in the IS research community.

This professional development symposia proposal is being submitted on behalf of AIS SIGGTM. As a part of this proposal, the SIGGTM would like to offer a GTM clinic workshop. The aim of this workshop is to provide a curated forum that would attempt to resolve difficulties and explore opportunities faced by researchers conducting or considering GTM research.

Rationale

The SIGGTM aims to offer this GTM “clinic”, to further SIGGTM’s mission of facilitating the design and execution of high quality GTM research and publication. The clinic will seek to both strengthen participants’ theoretical knowledge of GTM and provide practical guidance on writing and publication of rigorous GTM research.

Session Plan

The following is the proposed plan for the workshop:

1. Participants are expected submit an extended abstract, clearly detailing the specific issues/problems they face, based on the call for participation.
2. The accepted participants would be matched with mentors who have expertise in GTM and have experience in publishing and reviewing GTM research.
3. Each set of participants would then participate in a round table workshop, where
   a. The participants would briefly present their research and the specific issues faced by them (5-10 minutes per participants).
   b. The group would then try to resolve these issues through a focused discussion led by the assigned mentor (10 -15 min).
   c. Each group will be limited to a maximum of 3 participants and one assigned mentor.
   d. The co-authors of this proposal represent the initial set of mentors (relevant GTM related publications appended as an appendix). More mentors with extensive
expertise in GTM would be recruited from the SIG based on the demand for participation.
4. The workshop would be concluded with a summary of learnings from each individual table.

**PDS Presenters**

**Suranjan Chakraborty**  
Position: Associate Professor, Towson University, Towson, MD, USA  
PhD: Washington State University

GTM related publications:


**Ning Su**  
Position: Associate Professor, Ivey Business School, Western University, Canada  
PhD: Stern School of Business, New York University, USA

GTM-related publications:


