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Message from SIM

Mary Sumner

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Message from the SIM CEO: MISQE Workshop Program for the Special Issue

This is to program for the *MISQE* Workshop Program for the Special Issue on “Managing Cybersecurity to Address Increasing Digital Risk.” The workshop will take place in Hyderabad, India - Saturday, December 9th 2023 - 9:00 a.m. to 5:45 p.m during the International Conference on Information Systems (ICIS).

Special Issue Editors:

Stuart Madnick (MIT)
Jeffrey Proudfoot (Bentley University)
Mary Sumner (University of Oklahoma)

Schedule:

9:00 a.m. - Workshop Welcome

9:30 a.m. - Session 1 - Organizing to Manage & Behavioral Issues

Using management games to strategically control cyber risk
Zeijlemaker | Pal | Siegel

Warning Users about Cybersecurity Dangers: How to Launch a Fear Appeal
Galleta | Boss | Chen | Lowry | Luo | Moody | Polak | Willison

Organizational Mitigations for Cybersecurity, Privacy, and IT Failure Risks in Intelligent Algorithms
Tanriverdi | Akinyemi

10:40 a.m. - Break

11:00 a.m. - Session 2 - Regulations and Cyber Resilience

Intra-Industry Cybersecurity Information Sharing
Biedova | Goel | Zhang | Williamson

Enabling Compliance with the Cybersecurity Maturity Model Certification (CMMC) Assisted Assessment

Zimmerman | Abraham | Thephasit | Lee

How High-Reliability Organizations Build Cyber Resilience in the Face of Cyber Threats

Schirmacher

Convergence of Digital and Physical Security Risk Management

Baskerville | Kaul | Loyear | Mathiassen

12:30 p.m. - Lunch

1:30 p.m. - Session 3 - Cyber Risk Metrics

Monetary Quantification of Cybersecurity Metrics for Boards of Directors Schaffner

Cyber Risk Metrics for monitoring Dark Web activity: Lessons for the C-Suite

Srivastava | Dhillon | Smith

The PrivacyCulture Index: Advancing Corporate Privacy Through Employee Insights

Alashoor | Quintanilha | Palme

2:40 p.m. - Break

3:00 p.m. - Session 4 - Organizing to Manage

Misalignment and Mismatch: Cybersecurity Complexities of Small to Medium-Sized Enterprises (SMEs) in the Supply Chain

Kwong | Pearlson

From Crisis to Catalyst: Can A Major Cybersecurity Incident Become a Driver of Change?

Bulgurcu | Mashatan

Leveraging AI in Cybersecurity Risk Reduction: Challenges and Recommendations

Quigg | Kane | Karahanna

4:10 p.m. - Break

4:20 p.m. - Session 5 - Behavioral Issues, Cyber Insurance & Risks in Emerging Tech

Shining a Light on Shadow IT – Phenomenon, Challenge, Cause, Solution
Haag | Eckhardt

Cyber insurance - an underappreciated market
Puławska | Strzelczyk

Understanding the Cyber Risks of Artificial Intelligence: An Ongoing, Comprehensive, Multi-Faceted Approach for Managers
Neto | Pearlson

5:30 p.m. - Workshop Closing Comments 5:45 p.m. - Workshop Concludes

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