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## Message from SIM

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## Message from the SIM CEO: SIM Special Interest Groups

This is to highlight four of the SIM Special Interest Groups. Academic leaders have an opportunity to join these groups and to contribute to the forums, discussions, and to learn from practitioners. We hope you will join one or more of these groups.

### SIM Work 4.0 SIG

The newest SIG, Work 4.0, focuses on the future of work. With the changing workforce, there are many challenges and priorities, such as increased investments in training, the automation of processes, greater outsourcing of work, and expanding contract roles. The SIG Work 4.0 will focus on these challenges and opportunities. SIG Work 4.0 plans to organize working groups in People Readiness, Staffing, Upskilling, Consulting, Leadership, and Certifications. Since the future of work is of foremost interest to both academic professionals and industry leaders, this is an ideal opportunity to join in these discussions and to collaborate.

### SIG DigiRisk (725 members)

SIM DigiRisk focuses on meeting the challenge of the ever-changing digital risk landscape. SIM DigiRisk organizes podcasts, webinars, and forums which introduce industry experts in cybersecurity and digital risk. The SIG DigiRisk group provides opportunities for sharing best practices and exchanging views on challenges and opportunities.

### SIM Re-Think Everything SIG (469 members)

The SIM Re-Think Everything Special Interest Group (SIG) is designed to address the design and adoption of rapidly advancing technologies. CIO's and IT leaders need to understand megatrends and to respond to them in new business models. AI, augmented reality, NFT's, and quantum computing will change businesses, and technology leaders need to envision the opportunities afforded by emerging technologies. One of the primary goals of the Re-

Think Everything SIG is to inform SIM members about the nexus of megatrends, leadership, public policy, emerging technology, and business impacts.

### SIM Enterprise Architecture SIG (363 members)

The overall purpose of the SIM Enterprise Architecture SIG is to increase knowledge and application of emerging technologies through the practice of Enterprise Architecture. The EA SIG helps Enterprise Architecture professionals connect and grow their careers through sharing best practices, standards, methodologies, and tools. The EA SIG offers technology reviews, webinars, and opportunities for sharing experiences. Members have an opportunity to participate in writing, seminars, workshops, and conferences.

For more information on joining SIM and participating in these Special Interest Groups, please contact Bill Waas ([bwaas@itfound.org](mailto:bwaas@itfound.org)) or Mary Sumner ([mary.b.sumner-1@ou.edu](mailto:mary.b.sumner-1@ou.edu)) You can also join directly by going to the SIM Web Site....[www.simnet.org](http://www.simnet.org). Please join and contribute to the success of these Special Interest Groups.

Mary Taylor, SIM CEO

Mary Sumner, SIM Academic Liaison