

December 2022

## Message from SIM

Mark Taylor

Follow this and additional works at: <https://aisel.aisnet.org/misqe>

---

### Recommended Citation

Taylor, Mark (2022) "Message from SIM," *MIS Quarterly Executive*: Vol. 21: Iss. 4, Article 2.  
Available at: <https://aisel.aisnet.org/misqe/vol21/iss4/2>

This material is brought to you by the AIS Journals at AIS Electronic Library (AISeL). It has been accepted for inclusion in *MIS Quarterly Executive* by an authorized administrator of AIS Electronic Library (AISeL). For more information, please contact [elibrary@aisnet.org](mailto:elibrary@aisnet.org).

## Message from the SIM CEO

The MISQE and SIM Academic Workshop will be held at the University of Copenhagen on Saturday, December 10. The theme of the Workshop is: **Boards of Directors and the Governance of Digital Technology**. Abstracts presented at this Workshop will be reviewed for publication in the MISQE Special Issue in December, 2023.

The Call for Papers cites:

*The role that technology plays in an organization has fundamentally changed since computers were first deployed. Digital technologies are now shaping business models, defining customer experiences, driving intelligent automation, enabling new ways of working, and connecting ecosystems. As organizations navigated the Covid pandemic, their dependence on IT was very apparent; most organizations would not survive for long without their IT systems. This elevated role of technology raises significant risks.*

*Boards have a fiduciary responsibility to act in the best interests of the organization and its stakeholders. Their key purpose is to ensure the organization's sustainability and success by governing its affairs. Boards have very defined roles and responsibilities, often enshrined in legislation, including recruiting, supervising, evaluating, and compensating the CEO; providing the vision, mission, and goals of the organization; and monitoring and controlling risk.*

*The failure of digital technology investments can have a material impact on an organization, sometimes even bringing it to collapse. Cyber-security and data breaches, critical project failures, and outdated infrastructure can cause serious operational problems and reputational damage. Technical debt, like financial debt, can limit an organization's strategic choices.*

This important MISQE and SIM Academic Workshop will address the responsibilities of

Board members for Digital Leadership. The Editors include:

Joe Peppard. profjoepeppard@gmail.com  
 Blaize Horner Reich, Beedie School of Business, Simon Fraser University, Vancouver, Canada. blaize\_reich@sfu.ca

Martin Mocker, ESB Business School, Reutlingen, Germany, and MIT, USA. martin@mockernl

We continue to support the role of the MISQE and SIM Academic Workshop and the MISQE Special Issues in providing research which impacts practice.

Mark Taylor, SIM CEO