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## Message from SIM

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## Message from the SIM CEO Mark Taylor

This is to highlight several initiatives of the SIM Academic Council that are designed to strengthen academic leadership within SIM and highlight the role of MISQE in providing research that impacts practice.

The SIM Academic Council has been meeting to discuss strategies and initiatives for contributing to the success of the SIM Strategic Plan. Several of these initiatives include (1) SIM Scholarships awarded to MIS and CIS students; (2) Advisory Board leadership that enables SIM and IT leaders to provide direction into the curriculum; and (3) Capstone project classes which enable MIS and CIS students to participate in “real-world” projects. The SIM Academic Council will create guidebooks to share best practices for these and other initiatives across SIM Chapters and regions. Other initiatives are problem-based learning projects and the development of SIM-branded case studies.

This year the MISQE and SIM Academic Workshop will address the theme, “Boards of Directors and the Governance of Digital Technology.” The Pre-ICIS MISQE and SIM Academic Workshop will be held on December 10, 2022 in Copenhagen, Denmark, prior to ICIS 2022. The Abstracts presented at the Academic Workshop will be reviewed for consideration for an MISQE Special Issue on this topic.

A brief synopsis of the rationale for addressing Board Governance of Digital Technology is that the failure of digital technology investments can have a significant impact on the organization. Cybersecurity incidents, major project failures, and outdated infrastructure all have a business impact which can trigger serious operational problems and affect financial performance. Establishing Board-level responsibility for overseeing these digital strategic plans and initiatives is a logical step in corporate governance.

We continue to support the important role of academic leadership in SIM, and these initiatives and plans will work toward addressing

the relevance and applicability of teaching, curriculum development, and research to practice.

Best regards,  
Mark Taylor, SIM CEO