

Introduction to the Minitrack on Knowledge Management and Strategic Planning

Alexander Kaiser
Vienna University of Economics
and Business
alexander.kaiser@wu.c.at

Jan Mendling
Vienna University of Economics
and Business
jan.mendling@wu.ac.at

Markus Peschl
University of Vienna
Franz-
Markus.Peschl@univie.ac.at

1. Relevance of the Minitrack

Knowledge management (KM) and the effective use of the organization's knowledge have become increasingly important for managers and organizations. Recent literature in KM stresses that the fields of KM and strategic planning should be converged. However, there is not yet a clear understanding of how these fields can go together and how they could benefit from each other.

Building on this emerging discussion of possible links between knowledge management, organizational strategy and vision development, the new minitrack "Knowledge Management and Strategic Planning" intends to bring researchers from various fields together.

The interest within this area is threefold:

- How can an organization's knowledge support the development of a business strategy and how could we design a knowledge-based system for strategic planning?
- How can we strategically plan the development and implementation of knowledge management in organizations?
- What is the role of knowledge creation and innovation for strategic planning and vice versa what is the strategic impact of KM on innovation and/or entrepreneurship?

The goal for this mini-track is to provide a space for bridging research agendas and discussing new ideas.

2. Paper in this Minitrack

We will present one paper that explores the role of knowledge enablers in vision development, that is, what knowledge types need to be created in order to develop a sustainable organizational vision. Furthermore, this paper suggests how knowledge management in organizations can be guided by KM strategies and visions.

3. Looking to the Future

It is the first time we introduce this minitrack to the HICSS community and we are looking forward to the discussions in the sessions and the general feedback.

We are confident that the recent interest in knowledge management and strategy will be drawing further attention to our minitrack.

We encourage authors whose research focus is in the intersection of knowledge management and strategic planning to submit their work to this minitrack in the future.