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Message from SIM

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Message from the SIM CEO Mark Taylor

SIM Academic Initiatives (Mark Taylor, Mary Sumner)

The SIM Academic Council is developing a guidebook highlighting the best practices supporting SIM Academic Initiatives within the SIM Chapters. The guidebook will serve to enable SIM Chapters to learn how to plan, design, and organize a number of academic initiatives which involve academic leaders and SIM Chapter Leaders working together to improve the quality and effectiveness of teaching, research, and practice.

The SIM Academic Best Practices Guidebook will include journey maps, success stories and checklists for implementing academic initiatives within SIM Chapters. The guidebooks will be accessible via a web-based “resource center” which serves as a repository of best practices for each initiative. Mark Taylor shared that SIM would be happy to host the web site for the repository.

The Academic Council (AC) will start with three SIM Academic Initiatives which can serve as a proof of concept/prototype for developing the guidebook(s). The three Academic Initiatives and the facilitators who volunteered to start this effort are:

- Capstone Projects: Rashmi Jain (facilitator). Helen Norris, Tom Kaczmarek, Mary Sumner (members).
- Advisory Boards: Norman Lewis (facilitator). Arik Ragowski, Tom Kaczmarek (members).
- SIM Scholarships: Mary Sumner (facilitator). Pradeep Kumar, Maria Zack, Dan Mazzola (members).

We believe that the collaboration between SIM academic leaders and SIM IT leaders within the Chapters will strengthen the impact of SIM in providing thought leadership to IT leaders

and will reinforce the quality and effectiveness of academic programs.

Mark Taylor, SIM CEO and Mary Sumner, SIM Academic Lead