

June 2022

## Editors' Comments

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### Recommended Citation

Piccoli, Gabriele (2022) "Editors' Comments," *MIS Quarterly Executive*: Vol. 21: Iss. 2, Article 1.  
Available at: <https://aisel.aisnet.org/misqe/vol21/iss2/1>

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## EDITORS' COMMENTS

### From the Editor-in-Chief:

Dear Readers,

After devoting the previous issue of the MIS Quarterly Executive to the second set of four articles accepted as part of the special issue on “Strategies for Surviving and Thriving Within and Between Digital Platforms” edited by Kalle Lyytinen and Varun Grover, the regular publication schedule is back. But for one special issue in the books, there is another one in full swing and a third one in the final stages of planning. The special issue on “Crisis-Driven Digital Transformation” received a number of high-quality submissions following a successful SIM/MISQE pre-ICIS workshop. Papers are currently under review, and my thanks go to the guest editors: Hope Kock, Paul Di Gangi, Rashmi Jain, Vess Johnson, Iris Junglas, Gerry Kane, Martin Mocker, Ulrike Schultze and Anna Sirdova for their work. I also urge you to be on the lookout for next year’s special issue edited by Joe Peppard, Blaize Reich and Martin Mocker. The issue, titled “Boards of Directors and the Governance of Digital Technology,” will have an associated SIM/MISQE pre-ICIS workshop in Copenhagen and the full announcement is on our journal’s web page.

#### **In this Issue**

The current issue has four contributions. The first article, “Key Lessons from Bosch for Incumbent Firms Entering the Platform Economy,” by Daniel Hodapp, Florian Hawlitschek, Felix Wortmann, Marco Lang, and Oliver Gassmann provides an in-depth analysis of the platforming efforts at Bosh. Based on the analysis, the authors craft a set of recommendations that incumbent firms can take to prepare for entering the platform economy.

The second article, “Best Practices for Leveraging Data Analytics in Procurement,” is authored by Benjamin B. M. Shao, Robert D. St. Louis, Karen Corral, and Ziru Li. It focuses on practices in large organizations with a specific focus on managing data analytics initiatives.

The third article, “Building an Artificial Intelligence Explanation Capability,” was

contributed by Ida Someh, Barbara H. Wixom, Cynthia M. Beath, and Angela Zutavern. It tackles the important issue of developing a novel organizational capability that allows for the incorporation of AI in real-world situations. Based on a multitude of cases, the authors offer four recommendations for building an AI explanation capability.

The fourth article, titled “How Verizon Media Built a Cybersecurity Culture,” is by

Keri Pearlson, Josh Schwartz, Sean Sposito, and Masha Arbisman. The article investigates how organizations can develop a strong cybersecurity culture. Based on the in-depth case of Verizon, the article advances five recommendations for developing a cybersecurity culture.

Read on!

Gabriele Piccoli  
*Editor-in-Chief*