Message from SIM

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Message from the SIM CEO
Mark Taylor

SIM Update:
• The SIM Chapter Leader Summit will be held in St. Louis on May 3 prior to the Gateway to Innovation Meeting.
• SIM Membership throughout COVID has stabilized and is growing as meetings progress to in-person formats.
• The SIM Leadership Retreat is scheduled for November 3 – 5 in Palm Springs, CA in coordination with the TechServe Alliance.

SIM Academic Initiatives (Norman Lewis, Mark Taylor, Mary Sumner)
Norman Lewis proposed that the SIM Academic Council develop a guidebook highlighting the best practices supporting SIM Academic Initiatives within the SIM Chapters. The guidebook will serve to enable SIM Chapters to learn how to plan, design, and organize a number of academic initiatives which involve academic leaders and SIM Chapter Leaders working together to improve the quality and effectiveness of teaching, research, and practice. Norman suggested that we develop journey maps, success stories and checklists as part of these guidebooks for implementing academic initiatives within SIM Chapters. The guidebooks will be accessible via a web-based “resource center” which serves as a repository of best practices for each initiative. Mark Taylor shared that SIM would be happy to host the web site for the repository.

The Academic Council (AC) landed upon three SIM Academic Initiatives which can serve as a proof of concept/prototype for developing the guidebook(s). The three Academic Initiatives and the facilitators who volunteered to start this effort are:
• Capstone Projects: Rashmi Jain (facilitator). Helen Norris, Tom Kaczmarek, Mary Sumner (members).
• Advisory Boards: Norman Lewis (facilitator). Arik Ragowski, Tom Kacmarek (members).

We will share a Scope of Work for the teams prior to the next SIM Academic Council Meeting on Wednesday, April 6 at 10:00 a.m. The guidebook of SIM Academic Initiatives will be an invaluable resource to give SIM Chapters and opportunity to learn from each other and to plan and organize similar partnerships and initiatives. Thank you for your leadership in connecting academic leadership and practice-based IT leadership within the SIM Chapters.

Mark Taylor, SIM CEO and Mary Sumner, SIM Academic Lead