Design of a Graduate Information Systems Management Course

TREO Talk Paper

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Abstract

An Information Systems Management (ISM) course is typically a required course for MBA programs, especially for MBA students with a concentration in Information Systems. This graduate ISM course, comparable to the Introductory Information Systems course at the undergraduate level, needs to not only cover a broad range of dynamic technology and business topics, but also strike a balance between the width and depth of the covered content. Thus, the design and delivery of such a course are critical for improved teaching and learning effectiveness, especially when the course is delivered online. In this paper, we present our experience in design and delivery of such an online ISM course for our MBA programs. Also presented is a detailed examination of the design and delivery of the online course, the online survey of students’ perceptions and backgrounds, course evaluation results, best practices and lessons learned, and potential changes and future actions.