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## Editors' Comments

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## EDITOR'S COMMENTS

### From the Editor-in-Chief:

Dear Readers,

As you may recall from the previous editorial, we made a small but important change to the submission process. Along with the paper, perspective authors now provide a short document addressing the following three questions: a) What are the central questions of your submission and why do they matter to current, and future IS leaders? b) Explain why your recommendations will be compelling for current and future IS leaders. What will IS leaders do differently after reading your recommendations? c) How does the data you collected support your insight and your recommendations? I am also happy to report that early indications confirm the usefulness of this exercise. The addendum is not a burden, because contributors to the MIS Quarterly Executive have typically thought through these questions already. But the addendum is quite valuable to me and to the SEs receiving the paper. It provides a "priming" of our understanding of what the authors see as the key features of their work.

I am happy to report that the special issue on "Strategies for Surviving and Thriving Within and Between Digital Platforms," is progressing well. My thanks go to Kalle Lyytinen and Varun Grover for leading the effort. You should look forward to the first articles in the December 2021 MIS Quarterly Executive special issue. Work is underway for the December 2022 special issue titled "Crisis-Driven Digital Transformation." Hope Kock will lead a star-studded team of special issue editors including Paul Di Gangi, Rashmi Jain, Vess Johnson, Iris Junglas, Gerry Kane, Martin Mocker, Ulrike Schultze, Anna Sirdova. They have announced the SIM/MISQE pre-ICIS workshop, and I sincerely hope we can safely have the workshop in Austin, TX (USA) during the conference. At the Editorial Board meeting we will also finalize the choice of 2023 special issue. If you have suggestions, ideas, or an interest in leading it as a guest Senior Editor please contact me directly to discuss.

### In this Issue

The current issue has four contributions. The first article, "Designing and Implementing Digital Twins in the Energy Grid Sector," was contributed by Christian Meske, Karen S. Osmundsen, and Iris Junglas. It shows a rare case of implementation of a digital twin in an organizational context. The article provides important recommendations for successfully designing and implementing these emerging forms of analytics tools.

The second article is titled "Learning from Enforcement Cases to Manage GDPR Risks," by Saeed Akhlaghpour, Farkhondeh Hassandoust, Farhad Fatehi, Andrew Burton-Jones, and Andrew Hynd. Based on an in-depth analysis of 93 cases of GDPR enforcement, the paper identifies 12 types of risks faced by companies under such regulation. For each risk type the paper provides actionable mitigation measures and risk indicators that organizations should monitor.

The third article, "How Walmart Canada Used Blockchain Technology to Reimagine Freight Invoice Processing," by Mary C. Lacity and Remko Van Hoek, investigates the implementation case of blockchain technology to facilitate invoice processing between Walmart Canada and its freight carriers. In the hands of its talented authors, the paper distills from the unique access to the companies involved a list of six generalizable and actionable recommendations for organizations evaluating the use of blockchains for interfirm process innovation.

The fourth article, titled "Unexpected Benefits from a Shadow Environmental Management Information System" is by Johann Kranz, Marina Fiedler, Anna Seidler, Kim Strunk, and Anne Ixmeier. It represents the first article in the effort that Rick Watson leads for us to publishing high-impact contributions on environmental sustainability. The paper advances recommendations for maximizing the strategic and environmental impact of environmental management information systems.

Read on!

Gabriele Piccoli  
*Editor-in-Chief*