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Message from SIM

Mark Taylor

Message from the SIM Chief Executive

You may be interested in several leadership opportunities within SIM that reinforce the partnership between academic professionals and SIM industry leaders. We strongly support this collaboration because academic contributions strengthen SIM and enable a partnership which generates talent for the IT workforce, a top priority for IT leaders.

- SIM is introducing the equity/diversity/ inclusion initiative, with a series of webinars being planned.
- The Regional SIM CIO Roundtables (NE, SE, NC, SC, West) enable SIM leaders to share best practices and lessons learned with each other.
- The SIM Leadership Institute, including a program for first-time leaders, is being launched and will provide a leadership development program for early-career IT professionals.
- The DigiRisk Special Interest Group, co-chaired by Caren Shiozaki and Lazlo Gonc, provides an integrated approach to Enterprise Risk Management. The DigiRisk SIG sponsored the SolarWinds Hack Webinar Series, a DigiRisk Cookbook, and a series of podcasts on enterprise risk management and cybersecurity. The DigiRisk SIG welcomes SIM Academics to join and to contribute thought leadership via papers, panels, and podcasts. The link to joining DigiRisk SIG is on the SIM Web Site/Programs/DigiRisk SIG or email: digrisk@simnet.org
- The Enterprise Architecture Special Interest Group, chaired by Lisa Schurch, provides a collaborative learning opportunity in planning, designing, and building Enterprise Architecture within organizations. This SIG welcomes academic professionals who teach and do research in this area and who are interested in learning from industry leaders.

The three subgroups being led by the SIM Academic Council are the Cybersecurity Team, the CIO Leadership Team, and the Data Analytics Team.

- The Cybersecurity Research Team has collected 99 responses from the CyberSecurity Skills Survey, using input from SIM and ISACA members in St. Louis, Austin, Milwaukee, and Phoenix. Going forward, they will collect additional survey results from Houston, Los Angeles, South Florida, and Dallas/Ft. Worth.
- The CIO Leadership Team plans a series of focus groups within the SIM Chapters in Dallas, Houston, San Antonio, and Austin, Texas to learn from SIM practitioner leaders about the challenges and opportunities for leading digital transformation.
- The Data Analytics Team is planning a panel with academic leaders and industry leaders to discuss key competencies for roles in data analytics in the COVID19 and post COVID19 environment.

Altogether, academic leaders are fully involved in SIM leadership and SIM professional activities. We are truly committed to establishing and strengthening the ties between academic professionals and SIM industry leaders now and in the future. Please contact Mary Sumner at msumner@siue.edu -- SIM Academic Lead, if you are interested in participating in SIM activities.

Mark Taylor, SIM CEO
SIM - Society for Information Management