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Message from SIM

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Message from the SIM Chief Executive

We value the role of the SIM Academic Workshops and *MISQE* in developing and producing research which impacts practice. This issue of *MISQE* includes the IT Trends Study, and the academic leadership is planning Focus Groups to develop research questions related to the data.

- The 2019 Pre-*ICIS MISQE* and SIM Academic Workshop was held in Munich, Germany on December 10, 2019 in association with *JAIS*. The theme: Artificial Intelligence in Organizations: Opportunities and Implications for IS Research. The Workshop engaged 78 researchers and mentors participating in the exchange of research ideas. The researchers who submitted research abstracts to the Academic Workshop will have an opportunity to submit full research papers to be reviewed for publication in *MISQE* in December, 2020.

- We are now publicizing *MISQE* research through summaries and highlights to the entire SIM Leadership Community and are sharing this thought leadership through social media as well.

Discussion of the IT Trends Study and Implications for Research

- The 2019 SIM IT Issues and Trends Study provides data can be used to generate research questions and research opportunities for academic professionals to address. Examples of research opportunities emanating from IT Trends Study data include: IT workforce representation issues; cybersecurity behaviors, and business/IT alignment strategies.

- We organize Focus Groups at the SIM Chapter level to give IT leaders and academic professionals an opportunity to talk about research questions that will provide a chance to make a "deeper dive" into the data.

SIM Connect LIVE 2020

SIM Connect LIVE will be held on December 7–9, 2020 in Austin, Texas. The Program Committee is interested in academic participation in the Panels and Presentations, and we will meet shortly to determine what topics need to be addressed. Deborah DeCorrevont and Caren Shiozaki are Co-Chairs of SIM Connect LIVE and will let us know how we as academic professionals can contribute to the success of the program.

SIM Academic Connections at the SIM Chapter Level:

We continue to want to learn of academic participation in SIM Chapters and SIM Academic Partnerships such as Scholarship Programs, Projects and Participation on Advisory Councils for Academic Programs. Please email msumner@siue.edu with any updates on SIM Chapter Activities with Academic Leadership.

We believe that academic leadership is strengthening SIM at the Chapter Level and overall. We appreciate this very much.

Best regards,

Mark Taylor, *CEO*
SIM - Society for Information Management