Message from the SIM Chief Executive

The SIM/Academia connection continues to provide benefits to our communities. This message is to provide information about the role of the MISQE and SIM Academic Workshop in generating research for the Special Issues of MISQE each December.

- This Special Issue of MISQE highlights four research papers which originated at the Pre-ICIS MISQE and SIM Academic Workshop on the topic of “Delivering Business Value through Enterprise Blockchain Applications.” The 2018 Pre-ICIS MISQE and SIM Academic Workshop was held in San Francisco in December, 2018. The SIM Academic Workshop provided an opportunity for blockchain researchers to submit Abstracts with research ideas and to obtain feedback from mentors and their peers. The Workshop was the first-step in creating this Special Issue in December 2019.

- The 2019 Pre-ICIS MISQE and SIM Academic Workshop has been organized in cooperation with JAIS. The theme is: Artificial Intelligence in Organizations: Opportunities and Implications for IS Research. The Workshop will be held in Munich, Germany on December 10, 2019 and already has 78 researchers and mentors participating in the exchange of research ideas. The researchers who submit research ideas and plans to the Academic Workshop will have an opportunity to submit full research papers to be reviewed for publication in MISQE in December, 2020.

- The MISQE and SIM Academic Workshops provide researchers with an opportunity to share their research ideas with peers and mentors and these Workshops generate invaluable research each year for the December issues of MISQE.

We value the role of the SIM Academic Workshops and MISQE in developing and producing research which impacts practice. This issue is an excellent example of how this works, and we value the contributions greatly. We are now publicizing MISQE research through summaries and highlights to the entire SIM Leadership Community and are sharing this thought leadership through social media as well.

Best regards,

Mark Taylor, CEO
SIM - Society for Information Management