

August 2019

## Message from SIM

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### Recommended Citation

Taylor, Mark (2019) "Message from SIM," *MIS Quarterly Executive*: Vol. 18 : Iss. 3 , Article 2.  
Available at: <https://aisel.aisnet.org/misqe/vol18/iss3/2>

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## Message from the SIM Chief Executive

The SIM/Academia connection continues to provide benefits to our communities.

SIM Connect LIVE, the annual SIM leadership conference, was held between May 15 and May 17 in Orlando, Florida. SIM Connect LIVE's Academic Track included several keynote presentations highlighting the need to create research that impacts practice:

- Jeanne Ross (MIT Center for Information Systems Research) gave a Keynote entitled, "Digital Leadership."
- Jim Wetherbe (Texas Tech University) presented the Academic Track Keynote, entitled, "Adding Value through Research-Solving Problems and Answering Questions."
- Daniel Gozman (University of Sydney) presented his paper from the *Pre-ICIS MISQE and SIM Special Workshop on Enterprise Blockchain* entitled, "Developing and Governing Cross-Industry Blockchains for Regulatory Compliance: Lessons from Project Maison."

We are engaged in a joint team effort to create and to sustain a dialogue between IT and SIM industry leaders and academic leaders who contribute research that impacts practice.

- The *Pre-ICIS MISQE and SIM Academic Workshop* will address the topic, "Artificial Intelligence in Organizations: Opportunities for Management and Implications for IS Research." The Joint *MISQE-JAIS-SIM Academic Workshop* is being led by Hind Benbya, Montpelier Business School, Sirkka Jarvenpaa, the University of Texas, Stella Pachidi, Cambridge University, and Tom Davenport, Babson College. The Joint Workshop will be held prior to the *International Conference on Information Systems* in Munich, Germany on December 14, 2019. The Workshop will generate papers for the Special Issue of *MISQE*.

- SIM will highlight several key *MISQE* articles to the SIM IT Leadership Community in upcoming communications to our IT professional community.
- The SIM Academic Council will plan and organize additional dialogues between academic leaders and SIM industry leaders within SIM Chapters.
- The SIM Paper Competition will feature leading research from research teams consisting of academic researchers and industry practitioners to fuel the pipeline of research which impacts practice.

Best regards,

Mark Taylor,  
Interim *SIM Chief Executive*