Message from SIM

This is to talk about several academic initiatives within SIM. SIM Connect LIVE, the annual SIM leadership conference, is held between May 15 and May 17 in Orlando, Florida (http://simconnectlive.com). This year, SIM Connect LIVE’s Academic Track features a number of keynoters who lead the mission for research that impacts practice:

- Jeanne Ross (MIT Center for Information Systems Research) speaks about Digital Leadership.
- Jim Wetherbe (Texas Tech University) who presents the Academic Track Keynote, focuses on: “Adding Value through Research—Solving Problems and Answering Questions.”

The academic program also features recent research published in MISQE:

- Daniel Gozman’s (University of Sydney) article from the Pre-ICIS MISQE and SIM Special Workshop on Enterprise Blockchain is entitled “Developing and Governing Cross-Industry Blockchains for Regulatory Compliance: Lessons from Project Maison.”
- Stacy Petter’s (Baylor University) article from the MISQE Special Issue on the Digital Workforce is entitled: “Using Online Gaming Experience to Expand the Digital Workforce Talent Pool.”
- K.D. Joshi’s article from the MISQE Special Issue on the Digital Workforce is entitled: “How IT Leaders Can Benefit from the Digital Crowdsourcing Workforce.”

The academic-practitioner dialogue roundtable features:

- CyberSecurity, with Keri Pearlson, MIT.
- IT and Enterprise Risk Management, with Michelle Kaarst-Brown, Syracuse University.
- Big Data, with Rashmi Jain, Montclair State.
- IT Workforce, with Mary Sumner, Southern Illinois University and Eph McLean, Georgia State University.

We appreciate the contribution of the academic community at SIM Connect LIVE. We are engaged in a joint team effort to create and to sustain a dialogue between IT and SIM industry leaders and academic leaders who contribute research that impacts practice.

Best regards,

Mary Sumner,
SIM Academic Liaison