

## Message from the SIM Chief Executive

SIM has formed an Academic Council which is responsible for planning and organizing professional events which create a dialogue between academic researchers and SIM industry leaders. Two SIM Academic Workshops are providing opportunities for academic researchers to address practice.

The SIM and *MISQE* Academic Workshop was held prior to the 2018 *International Conference on Information Systems* on December 12, 2018 in San Francisco. The theme of the SIM Academic Workshop was "Delivering Value through Enterprise Blockchain Applications." Researchers from around the world presented their "research-in-progress" and received feedback from mentors attending the workshop. The final papers on the theme of Enterprise Blockchain will appear in a Special Issue of *MIS Quarterly Executive* in December, 2019.

The SIM Academic Council is planning the SIM Academic Workshop at SIM Connect LIVE, to be held on May 17th and 18th in Orlando, Florida. The 2018 SIM Academic Workshop at SIM Connect LIVE brought together over 25 researchers who had an opportunity to present their *MISQE* and *MISQE* Special Issue papers to practitioners and to receive valuable feedback. This year's SIM Academic Workshop will have the theme, "Building IT Leaders Together: Adding Value through Collaboration with Practice-Based Research." Highlights of the Academic Track will be:

- Keynote Address by Jeanne Ross, Director of the Center for Information Systems Research at MIT Sloan School of Management. Her topic is "Digital Leadership."
- Keynote Address by Jim Wetherbe, Professor at Texas Tech University and former Director of the Management Information Systems Research Center (MISRC) at the University of Minnesota. His topic is: "Adding Value through Research: Solving Problems and Answering Questions."
- Enterprise Blockchain paper by Dan Gozman. Topic: "Developing and Governing Cross-Country Blockchains for Regulatory Compliance: Lessons from Project Maison," which was presented at the *SIM/MISQE* Academic Workshop held in December, 2018
- A CIO Leadership Paper, presented by Professor Tony Gerth, of the University of North Texas. The paper is entitled, "How CIO's are Successful in a New Role and Avoid Derailment."
- Several papers from the *MISQE* 2018 Special Issue on "Optimizing the Digital Workforce," presented by Stacie Petter, Baylor University, and K.D. Joshi, Washington State University
- A Roundtable Session on Directions for Practice-Based Research, led by Rashmi Jain (Big Data), Michelle Kaarst-Brown (IT and Risk Culture), Keri Perlson (CyberSecurity), Jim Knight (Enterprise Architecture), and Mary Sumner (IT Workforce).

The SIM Academic Workshop at SIM Connect LIVE will establish an ongoing opportunity to learn from research that impacts practice. *MISQE's* mission is to create a forum for research which addresses practice, and these initiatives will strengthen the partnership between academic leaders and SIM industry professionals.

Best regards,

Jim Knight  
Interim *SIM* Chief Executive