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Message from SIM

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Message from the SIM Chief Executive

You are invited to participate in the SIM Academic Workshop at SIM Connect LIVE. This joint practitioner-academic workshop will be held in Dallas, TX on April 11-13, 2018. SIM Connect LIVE is the annual conference of SIM, the Society for Information Management. There are 40 SIM Chapters, over 5,000 SIM members, and SIM Special Interest Groups in Enterprise Architecture, STEM, Procurement, Cyber-Security, and the Academic Community.

Join your colleagues and IT industry leaders to get ready for the future of work. What decisions are you making to prepare future digital workers? Come and dialogue with IT leaders!

The goals of this SIM Academic + Practitioner Workshop at SIM Connect LIVE are:

- Unite practitioners and researchers in leading the debate on the future of digital work.
- Share cutting-edge research that impacts future digital practice, while gaining feedback from practitioners to guide new research directions and opportunities.
- Provide opportunities to engage IT industry leaders and academic professionals in ongoing dialogue to bridge the future skills gap.

We would appreciate your leadership and contribution to the SIM Academic Workshop within SIM Connect LIVE. Establishing this important partnership between industry needs and academic priorities will strengthen the visibility, quality, relevance, and effectiveness of training programs in organizations and universities, the value of practice-based research, and create professional service opportunities for students. This program will include:

- Looking Back – Acting Forward: Presentations by leading MISQE researchers, with discussants from the SIM IT leadership community.
- “Optimizing the Digital Workforce:” Presentation and dialogue on research

abstracts and ideas from the Pre-ICIS and HICSS SIM Academic Workshops.

- “The Future Skills Debate:” Academic leaders and IT industry leaders look to the future, with a focus on a proposed Global Competency Model.

You can register for the SIM Academic Workshop at SIM Connect LIVE at <http://simconnectlive.com> and <http://simconnectlive.com/workshops>

For questions, reach out to: Steve Hufford, SIM Chief Executive at steve.hufford@simnet.org; Mary Sumner, SIM Academic Liaison at msumner@siue.edu; Dorothy Leidner, *MISQE* Editor-in-Chief at Dorothy_leidner@baylor.edu.

Thank you!

Steve Hufford

SIM Chief Executive