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## Message from SIM

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## Message from SIM

### Message from the SIM Chief Executive:

The Society for Information Management seeks to provide thought leadership to IT leaders and Chief Information Officers. MISQE provides thought leadership by providing research which impacts practice. Research and practice have a synergy with each other, because practice provides questions, and research provides a systematic way of addressing these issues through scholarship and valid methods of data collection and analysis.

In this issue, the findings of the Society for Information Management's 37th Anniversary Trends Study are presented. The article summarizes key IT issues and priorities, including the challenge of cyber-security and the growing shortage of IT talent. These issues present opportunities for academic professionals and industry leaders to partner in developing innovative solutions, programs, and strategies. Each year, the SIM IT Trends Study provides valuable information to the IT leadership community on trends, challenges, opportunities, and best practices.

This past December, the SIM Academic Workshop addressed the The Sharing Economy. The Pre-ICIS SIM and MISQE Academic Workshop was held on Saturday, December 10, 2016 in Dublin, Ireland; and also offered at the HICSS Academic Workshop on Wednesday, January 4th in Hawaii, USA. The editorial team included Hope Koch, Baylor University; Iris Junglas, Florida State University, Arun Sundararajan, New York University; Ping Wang, University of Maryland College Park. The presentations from this SIM and MISQE Academic Workshop will become contributions to a Special Issue of MISQE.

Finally, the SIM Best Paper Award was presented to a paper entitled, "Digital Innovation for Family Entertainment," authored by Evangelos Katsamakas, Gabelli School of Business, Fordham University, New York, Aditya Saharia, Gabelli School of Business, Fordham University, New York, and Michael Israel, CIO, Six Flags Entertainment Corporation. The SIM Best Paper Award was presented at SIMposium on Tuesday, October 25th at SIMposium, the Annual Meeting of SIM. The SIM Best Paper Award provides visibility and distinction to research that impacts

practice and to the teams that develop and present this research.

We value the partnership between SIM, MISQE and the academic community in MIS and IT, and believe that this partnership provides an important connection between research and practice. Please don't hesitate to learn more about the academic initiatives within SIM by going to the [www.simnet.org](http://www.simnet.org) web site.

Steve Hufford  
*SIM Chief Executive*