Open and Participatory Government Minitrack
(Introduction)

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The Open and Participatory Government minitrack promotes discussions of how citizens and governmental organizations can encourage collaboration and participation in political interactions. The desired interactions are more than just exchange of information but they include an impact on the decisions made. Collaboration, transparency, and open data are processes that encourage civic engagement and in turn lead to decision-making. There are three papers in this year’s minitrack.

Helen Liu presents Crowdsourcing Design: A Synthesis of Literatures across Disciplines which discusses crowdsourcing as a tool for citizen-government interaction. She proposes three actions for crowdsourcing design: incentive design, communication, and information aggregation. She compares how principles used in the private sector could be implemented in the public sector.

In the submission, Citizen Participation and Transparency in Local Government: Do Participation Channels and Policy Making Phases Matter?, Soonhee Kim and Johno Lee discuss citizen engagement across different types of public participation programs. The authors found that offline participation programs during the policy agenda setting phase had a more favorable assessment of transparency than did online programs.

Lisa Schmidhuber, Dennis Hilgers and Thomas Gegenhuber discuss in their paper, Shedding Light on Participation in Open Government Arenas: Determinants of Platform Activity of Web and App Users, an integrated model which includes three influences: technological influences, motivational influences, and socio-demographic influences. The paper focuses comparing web and mobile interactions with government. The interactions on web and mobile platforms are mainly driven by intrinsic and prosocial motivation.