

## Message From SIM

Each year, the Society for Information Management recognizes innovative business initiatives that use IT to drive measurable results.

If you have researched an important and successful IT-related business initiative, the SIM 2016 Paper Competition Committee invites you to submit an abstract describing this initiative. The work described must be implemented and it must have had a significant impact on the organization involved. Winning papers will be a collaboration between academics and practitioners. Since SIM's focus is toward executive management, the work should describe an initiative of interest to senior IS executives.

### Why Enter the Competition?

This is an excellent way to gain widespread recognition and visibility for exemplary IT leadership and to highlight the impacts of IT in firms applying IT strategically. Recognition will be given to up to two papers at *SIMposium 2016* at Mohegan Sun in Connecticut and all winning papers will be featured on SIMnet. In addition, the authors of the first and second place papers will be asked to present their papers at *SIMposium*. All winning papers will also be considered for publication in *MIS Quarterly Executive*, although some reformulation may be required to meet academic journal guidelines.

### Step #1: SUBMIT ABSTRACT

Deadline: Friday, May 20th

All abstracts should be submitted electronically to SIM Director of Academic Affairs, Mary Sumner ([msumner@siue.edu](mailto:msumner@siue.edu)) and to Paper Competition Coordinator, Sasha Radulski ([sradulski@simnet.org](mailto:sradulski@simnet.org)). Abstracts will be reviewed by the Paper Competition Committee and a subset of the submissions will be selected as finalists. Each author will be electronically notified of the outcome of their abstract submission by early June. All finalists will be asked to submit a full version of the paper.

### Step #2: SUBMIT FULL PAPER

Deadline: Friday, August 19th

All finalists selected from the initial review will be invited to submit a full version of the paper by the above deadline. Your paper could describe the system, approach, or method used. The work described should be presented in a case

study format and clearly describe the problem or opportunity, the environment where the situation existed, what was done, why it was significant, the measurable results and what others can learn from the presented material.

We encourage you to bridge the gap between research and practice by developing and submitting an abstract for a paper which will provide research which impacts practice. This will move the IT profession and its academic partners ahead in addressing the "real issues" of managing information technology.

Steve Hufford  
*SIM Chief Executive*

Mary Sumner  
*SIM Academic Lead*

**Message from SIM**