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Just-in-time Knowledge: Knowledge Mobilization in a Public Health Network

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Just-in-time Knowledge: Knowledge Mobilization in a Public Health Network

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ABSTRACT

One question of great importance to Information Systems (IS) researchers is how to effectively and efficiently move expert knowledge from researchers to practitioners. This paper identifies a novel knowledge use process – knowledge mobilization – which focuses on the process of organizing knowledge and making it ready for active service within a community. A literature review of knowledge management concepts including knowledge transfer, reuse, sharing, sourcing, and information seeking suggests that knowledge mobilization is a distinct concept, distinguishable from the other concepts in the existing IS literature. A case study of a public health-oriented network (Supercourse) provides an example of a knowledge mobilization system that delivers just-in-time knowledge.

Keywords

Knowledge mobilization, knowledge reuse, knowledge sharing, knowledge transfer

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