

Message From SIM

This issue of MIS Quarterly Executive features several articles which address innovation and leadership. MISQE provides research which impacts practice, developed and written by researchers in the academic profession who have partnered with IT industry leaders to address key information management issues. This research provides the thought leadership which can drive the profession and its leadership to the next level.

The first paper, "Role of Information Systems in Empowering Innovation Networks," is written by Sven-Volker Rehm, of Otto Beisheim School of Management; Lakshmi Goel, of University of South Florida; and Iris Junglas, of Florida State University. This paper tells about how an innovation network facilitated the development of new products and services. The case study explored how an innovation network of small and mid-sized enterprises in the medical device industry supported and R&D challenge to collaboratively develop an endovascular stent graft. Innovation networks need to support collaborative work environments, knowledge spaces, and social media platforms. The case study has implications for the CIO, because information systems enable the deployment and use of innovation networks.

The second paper, "How Schlumberger Achieved Networked Information Leadership by Transitioning to a Product-Platform Software Architecture," is co-authored by Joseph Nehme and Shirish Srivastava, of HEC Paris, Horatio Bouzas, of Schlumberger, and Laurent Carcasset, an Enterprise Architecture Consultant. Their case study describes how Schlumberger made the transition to a software architecture by embedding geological modeling software within Ocean, its collaborative open software platform. The authors share three principles that can be leveraged by other companies. These principles include (1) developing competitive products on extensible platforms; (2) nurturing resource sharing by opening the platform; and (3) fostering control with collaborative growth.

You may be interested in several new and emerging activities within SIM:

The Pre-ICIS 2015 Academic Workshop, co-sponsored by the Society for Information Management and MIS Quarterly Executive, will be held on Saturday, December 12 between 10:00 a.m. and 5:00 p.m. in Fort Worth, Texas. The

theme of the Workshop is "The Business and Organizational Impact of Digital Data Streams." The Workshop and Special Issue Coordinators are: Gabriele Piccoli, Louisiana State University; Richard Watson, University of Georgia, and Federico Pigni, Grenoble Ecole de Management. For more information, please see: www.simnet.org and www.misqe.org

SIMposium 2015 will be held between November 1 and 3rd, 2015 in Charlotte, North Carolina. SIMposium is the premier conference for CIO's, CTO's, and IT leaders and will highlight keynote speakers – including Frank Abagnale, author of "Catch me if you Can," and Curt Coffman, Culture Eats Strategy. For further information, see: www.simpodium2015.com At this year's SIMposium, the winner of the 2015 SIM Best Paper Competition will be announced, and the winning paper will be presented.

SIM has rolled out a provocative and compelling new brand: SIM: Where IT Leaders Connect. Join the leadership team of IT industry leaders and academic professionals by becoming a member of one of the 37 SIM local chapters. We hope to collectively strengthen the IT pipeline by recruiting talented individuals into the IT profession. As you can see from www.simnet.org, SIM Chapter Leaders are involved in a number of STEM initiatives at both the SIM Chapter and National Level to attract talent into the technology field. We hope for your contribution to the success of these partnerships and innovative initiatives.

Steve Hufford
SIM Chief Executive