

BISE – Call for Papers Issue 5/2015

Economics and Value of IS

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1 Special Focus Issue

A major part of our current economy is based on value creation through Information Systems (IS) that enable the creation, exchange, and processing of large amounts of information. This results in new business models such as

the upcoming sharing economy as well as opportunities for firms such as product customization, analyzing consumer-produced content, or marketing through social networks. However, the details of how such new business models and opportunities affect organizations, industries, economies, and societies in the long run still have to be investigated. The special focus issue on economics and value of IS considers various issues related to IS and IT including economics of information goods, platforms, cloud computing, mobile services, as well as the impact of IT-driven business models on existing organizations, industries, economies, and societies.

The common element across all papers is that they are expected to make an original contribution to the theory or practice of creating, adopting, or using information technology. This may arise from the examination of new phenomena, the application of a new theoretical perspective, or the gathering of new data. Authors should focus on articulating their unique contribution, linking it to the body of their study and contrasting it to prior research.

This special focus issue invites design-oriented, theoretical, and empirical submissions that comprise – but are not restricted to – topics such as:

- Economics of information and communication goods (pricing, bundling, policies, ...)
- Business models for information goods
- Economics of service networks
- Internet Economics
- Adoption of Cloud Computing
- Matching in electronic markets – issues of efficiency and mechanism design
- Economics of mobile services
- Decision-making in electronic markets
- Network effects of IS
- Economics of IT infrastructures
- Business Value of IT projects and programs

- IT, productivity, and organizational complements
- Online auctions – issues of trust, simultaneity, and competing auctions
- Platform competition, standards, and multi-sided networks
- Predictive modeling in economics of IS
- Economics of the sharing industry

2 Submission Guidelines

Authors are asked to submit their papers online under the category “BISE – Economics and Value of IS” by 2014-11-01 via the journal’s submission system, Editorial Manager (<http://www.editorialmanager.com/buis/>). All papers must follow the typing and formatting instructions for WIRTSCHAFTSINFORMATIK/Business & Information Systems Engineering (BISE) available at <http://www.bise-journal.org>. In particular, manuscripts should not exceed 50,000 characters (discounting 5,000 characters for each figure/table). Detailed guidelines for authors can be downloaded from <http://www.bise-journal.org>.

Submissions are accepted in English only. All papers will be reviewed anonymously (double-blind process) by several referees with regard to relevance, originality, and research quality. In addition to the editors of the journal, including those of this special focus, distinguished national and international professionals with scientific and practical backgrounds will be involved in the reviewing process.

3 Schedule

Submission Deadline: 2014-11-01

Author notification: 2015-01-10

Completion of first revision: 2015-02-28

Author notification: 2015-04-18

Completion of a second revision (if required): 2015-05-23

Planned publication date: October 2015