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Aug 10th, 12:00 AM

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Matt Heinrich

Rockhurst University, matt.heinrich@rockhurst.edu

Natalie Gerhart

Creighton University, nataliegerhart@creighton.edu

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Recommended Citation

Heinrich, Matt and Gerhart, Natalie, "Privacy Boundaries: What is the Line?" (2022). *AMCIS 2022 Proceedings*. 3.

https://aisel.aisnet.org/amcis2022/sig_sec/sig_sec/3

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Privacy Boundaries: What is the Line?

Emergent Research Forum (ERF)

Matt Heinrich
Rockhurst University
Matt.Heinrich@Rockurst.edu

Natalie Gerhart
Creighton University
NatalieGerhart@Creighton.edu

Abstract

Privacy research considers many explanations for why people express privacy concerns, but seemingly have misaligned privacy behaviors. This research proposes the missing explanation is a clear definition of what privacy means to different people. Specifically, what are the privacy boundaries of individuals. Unique to our typology is the theoretical explanation of differences grounded in Communication Privacy Management theory, which suggests different individuals will have different boundaries in different contexts. Further, we will relate these boundaries to privacy knowledge to better determine how privacy intentions align with capabilities. This research has theoretical implications to help us better understand why prior theories have mixed results. Practically, this research can help guide delineation as privacy regulations become more prevalent.

Keywords

Privacy, boundaries, privacy knowledge