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Message from SIM

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The mission of *MIS Quarterly Executive* is to publish research that impacts practice. Given the rapid, widespread adoption of smartphones in business, CIOs and IT leaders are now confronted with new challenges, so this issue on managing mobile technology is particularly relevant.

Each year, the SIM Academic Workshop provides a collaborative forum for the exchange of ideas on a particular theme. Managing mobile technologies was the theme for the Pre-ICIS 2011 SIM Academic Workshop in Shanghai, China, and the workshop presenters and other authors then developed papers for a full peer review process under guest editors. The four papers selected for publication in this issue are:

- "Managing Mobile Technology: The Shift from Mobility to Connectivity," by Dery and MacCormick, provides a framework of four connectivity states. As they note, almost every manager now carries at least one mobile device, and expects connectivity anywhere, anytime, and the article provides insights into how CIOs can manage mobile technologies to support these connectivity needs.

- "Managing Employees' Use of Mobile Technologies to Minimize Work/Life Balance Impacts," by Sarker, Xiao, Sarker, and Ahuja, addresses the implications of employees' use of mobile technologies on work/life balance. While the use of mobile technologies improves productivity, there is a "downside" connected with constantly being connected, and the authors offer a framework and a set of strategies for managing work/life balance.

- "Increasing Organizational Performance by Transforming into a Mobile Enterprise," by Stieglitz and Brockmann provides recommendations for how CIO's can manage mobile technology to achieve enterprise-level goals.

- "Achieving High Performance in a Mobile and Green Workplace: Lessons from Microsoft Netherlands," by van Heck, van der Meulen, van Baalen, and van Oousterhout from Rotterdam School of Management in The Netherlands, describes how Microsoft NL created an anytime/anywhere work environment not only to facilitate employee productivity and work/life balance, but also to achieve Green IT goals.

This year's Pre-ICIS 2012 SIM Academic Workshop on the topic of "*How to Succeed in a World of Big Data*" will be held on Saturday, December 15, 2012, 9:30 – 5:00 at the Orlando World Center Marriott, Orlando, FL. The Program Chairs are Jeanne Ross (MIT Sloan School), Barb Wixom (U. of Virginia), and Cynthia Beath (U. of Texas-Austin emeritus).

Let me also highlight some other SIM initiatives that are strengthened through the partnership between academic professionals and industry leaders.

- SIMposium 2012, "Delivering Business Value through IT Leadership," was held October 28-30th at the Gaylord Texan Hotel in Grapevine, Texas. The Dallas Fort Worth Chapter of SIM did an excellent job of organizing and managing SIMposium under the leadership of Debbie Jowers, Mark Urbis, and Andrew Jackson. Over 650 CIOs and other IT leaders participated in SIMposium, and the program was supported by 26 corporate sponsors.

- The winners of the 2012 SIM Paper Competition were announced at SIMposium. The First Place Winner was "Novartis' SMS for Life Project: How the CIO Can Create Innovative and Sustainable Social Value in Communities the Company Serves" by Donald Marchand (IMD, Lausanne, Switzerland) and Jim Barrington (Program Director-SMS for Life and former CIO, Novartis, Basel, Switzerland). The Second Place Winner was "Meeting the Challenges of Open Source Software: Case Study of Korean E-government Open Source Framework" by Thompson Teo (National University of Singapore) and Sojung Lucia Kim (National Information Society Agency).

- SIM has developed a new strategic plan to ensure that SIM is the premier network for IT leadership by providing exceptional value to our members via knowledge sharing, personal development, and professional advocacy. Strategic imperatives including Continuous Member Learning and Growth, Strong and Alive Chapters, Dedicated Collaborative Leadership, Operational Efficiency/ Effectiveness and Exceptional Branding and Marketing. The SIM Management Council also continues to focus on the recruiting of talented students into Science, Technology, Engineering and Mathematics (STEM) programs to strengthen the pipeline which generates talent for the IT workforce.

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