

MESSAGE FROM SIM

Each year the Society for Information Management sponsors a Paper Awards competition to recognize innovative business initiatives that use IT to drive measurable results. Since the papers are collaborative efforts by academics and practitioners, many authors choose to also submit these case studies to *MISQ Executive* for publication consideration. Below is the current Call of Papers for the 2012 Competition.

SIM 2012 PAPER AWARDS COMPETITION

If you have researched an important and successful IT-related business initiative, the SIM 2012 Paper Awards Committee invites you to submit an abstract describing this initiative. The work described must be implemented and it must have had a significant impact on the organization involved. Winning papers will be a collaboration between academics and practitioners. Since SIM's focus is toward executive management, the work should describe an initiative of interest to senior IS executives.

WHY ENTER THE COMPETITION?

This is an excellent way to gain widespread recognition and visibility for exemplary IT leadership and to highlight the impacts of IT in firms applying IT strategically. Recognition will be given to up to three papers at SIMposium 2012 in Dallas and all winning papers will be featured on SIMnet. In addition, the authors of the first place paper will be asked to present the paper at SIMposium. All winning papers will also be considered for publication in *MISQ Executive*, although some reformulation may be required to meet academic journal guidelines.

Step #1: SUBMIT ABSTRACT Extended Deadline: Friday, June 15

All abstracts should be submitted electronically to SIM VP for Academic Affairs, Mary Sumner (msumner@siue.edu) and to SIM coordinator Veronica Noble (vnoble@simnet.org). Abstracts will be reviewed by the Paper Awards Committee and a subset of the submissions will be selected as finalists. Each author will be electronically notified of the outcome of their abstract submission by late June. All

finalists will be asked to submit a full version of the paper.

Step #2: SUBMIT FULL PAPER Deadline: Friday, August 3

All finalists selected from the initial review will be invited to submit a full version of the paper by the above deadline. Your paper could describe the system, approach, or method used. The work described should be presented in a case study format and clearly describe the problem or opportunity, the environment where the situation existed, what was done, why it was significant, the measurable results and what others can learn from the presented material. Topic tutorials or new technology descriptions alone are NOT being sought for this competition.

Please note: SIM reserves the right to distribute your paper upon submission.

JUDGING CRITERIA

Innovation: Are any new strategies and/or approaches described? Do they add to leading practices?

Impact: Does the paper address the real problem? Is the problem solved or diminished? Is it a managerial (not technical) issue? Is a significant part of the organization impacted? What performance measures reflect success? Do principles exist that could enhance that body of information management knowledge?

Implementation: Is the innovation operational? What is the breadth of the implementation? Does the organization plan to extend the innovation?

Re-applicability: Is the approach applicable to others? Can knowledge be transferred to others?

Appeal and Readability: Is there broad interest in the problem across industries and cultures? Will the paper appeal to SIM membership? Is the paper brief, clear, and to the point? Is the paper written with empathy for the reader?

If you have any questions regarding the SIM Paper Awards Competition, please contact SIM VP for Academic Affairs, Mary Sumner (msumner@siue.edu).