

2009

Techno-Invasion: Are Blackberries Blurring the Line Between Work and Home

Pamela Galluch
Clemson University

Caroline Long
Clemson University

Blake Carley
Clemson University

Hannah Exall
Clemson University

Follow this and additional works at: <http://aisel.aisnet.org/amcis2009>

Recommended Citation

Galluch, Pamela; Long, Caroline; Carley, Blake; and Exall, Hannah, "Techno-Invasion: Are Blackberries Blurring the Line Between Work and Home" (2009). *AMCIS 2009 Proceedings*. 204.
<http://aisel.aisnet.org/amcis2009/204>

This material is brought to you by the Americas Conference on Information Systems (AMCIS) at AIS Electronic Library (AISeL). It has been accepted for inclusion in AMCIS 2009 Proceedings by an authorized administrator of AIS Electronic Library (AISeL). For more information, please contact elibrary@aisnet.org.

Techno-Invasion: Are Blackberries Blurring the Line Between Work and Home*Pamela Galluch, Caroline Long, Blake Carley, Hannah Exall*

Clemson University, Clemson, SC, USA.

Abstract:

This paper investigates the psychological costs of mandating information and communication technology (ICT), specifically Blackberries, in the workplace. Based on the literature on work-family conflict and technostress, we explore whether Blackberries have caused workers to feel techno-invaded, thus interfering with the boundary between work and family. Using survey data from 76 workers at an eastern organization, we use regression analysis to test whether techno-invasion mediates the relationship between work-family conflict and work exhaustion. Results of the survey confirm that negative attitudes are arising from Blackberry usage. However, supplemental qualitative data counteracts this negative finding, suggesting that positive adjustments can advance the benefits of Blackberry usage while minimizing the costs. We end with implications for research and practice.