

## MESSAGE FROM SIM

### ***SIM Paper Awards Competition***

Each year the Society for Information Management (SIM) recognizes innovative business initiatives that use IT to drive measurable results. The SIM 2011 Paper Awards Committee is interested in research that impacts practice. Winning papers will be a collaboration between academics and practitioners. Since SIM's thrust is toward executive management, the work should describe an initiative of interest to senior IS executives.

The SIM Paper Awards Competition is an excellent way to gain widespread recognition and visibility for exemplary IT leadership and to highlight the impacts of IT in firms applying IT strategically. Recognition is given to authors at SIMposium and winning papers will be featured on SIMnet. In addition, the authors of the first place paper will be asked to present the paper at SIMposium. All winning papers are considered for publication in *MISQ Executive*.

#### **Judging criteria include:**

- *Innovation:* Are any new strategies and/or approaches described? Do they add to leading practices?
- *Impact:* Does the paper address the real problem? Is the problem solved or diminished? Is it a managerial (not technical) issue? Is a significant part of the organization impacted? What performance measures reflect success? Do principles exist that could enhance that body of information management knowledge?
- *Implementation:* Is the innovation operational? What is the breadth of the implementation? Does the organization plan to extend the innovation?
- *Re-applicability:* Is the approach applicable to others? Can knowledge be transferred to others?
- *Appeal and Readability:* Is there broad interest in the problem across industries and cultures? Will the paper appeal to SIM membership? Is the paper brief, clear, and to the point? Is the paper written with empathy for the reader?

Last year's First Place paper appeared in the March 2011 issue of *MISQ Executive*: "Leveraging Collaborative Technologies to Build a Knowledge Sharing Culture at HP Analytics," by Thompson S.H. Teo, School of Business and School of Computing,

National University of Singapore; Rohit Nishant, School of Business, National University of Singapore; Mark Goh, School of Business, National University of Singapore and School of Management, University of South Australia; and Sameer Agarwal, Manager (Digital Communications Programs), Hewlett Packard Analytics.

For this year's 2011 SIM Paper Awards Competition, we received more than 20 Abstracts. The authors of a subset of these will be invited by a panel of referees to submit full papers by July 15th. The full papers will then be reviewed, and the best paper and a runner-up will be selected by mid-August. The authors of the winning papers will be invited to present at SIMposium 2011 in Orlando.

If you missed this year's competition, please keep this annual competition in mind for 2012!

Mary Sumner  
SIM Academic Liaison

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