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## Panels on Electronic Commerce

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# Panels on Electronic Commerce

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## I. DESCRIPTION

Electronic commerce has made unprecedented business transformations. The confluence of new technologies and business models provides significant research opportunities in information systems, enterprise technology, and the economics of information systems. By its very nature electronic commerce research is interdisciplinary, demanding research perspectives that go beyond traditional disciplinary boundaries. What is more, electronic commerce often requires innovative views and business practices to capture its ever changing manifestation.

This panel will discuss research opportunities in electronic commerce from international perspectives, including

- National e-commerce strategies and policies
- "New Economy" vs. traditional research views
- Business-to-consumer e-commerce
- Business-to-business e-commerce
- Transformation of global industries
- Transformation of small and medium enterprises
- Transformation of global supply chains
- Web channel management
- The future direction of the electronic commerce
- The potential opportunities for the IS communities.

## II. PANEL MEMBERS

Panel Chair:  
Michael J. Shaw,  
University of Illinois at Urbana-Champaign, USA

### Panel #1: E-Commerce Research

- Bob Blanning,  
Vanderbilt University, USA
- Gary Koehler,  
University of Florida, USA
- Bob O'Keefe,  
Brunel University, UK
- Andy Whinston,  
University of Texas at Austin, USA

### Panel # 2: Global E-Commerce Development

- Martin Bichler,  
Vienna University of Economics, Austria
- Stefan Klein,  
University of Muenster, Germany
- Christoph S. Langdon,  
University of Southern California, USA
- G. W. Tan,  
National University of Singapore. Singapore