Quitting the Problematic Use of Social Networking Sites: A Theoretical Model and Empirical Examination of Organizational Employees

TREO Talk Paper

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Abstract

Along with the high popularity of social networking sites (SNS), the problematic usage of SNS has unexpectedly spread rapidly around the world. The Problematic use results in a lot of adverse consequences and becomes a serious concern. The problematic use of SNS harms the work performance, and reduces employees’ efficiency. Considering the serious consequences of such problematic behaviors in the workplace, it is important for employees to quit their problematic behaviors. However, information systems (IS) research on the dark side of information technology (IT) usage has largely overlooked this issue. The topic of the dark side of IT usage is relatively new in the IS literature. The related theoretical understandings are still evolving. The existing few IS studies mostly focused on the formation stage. To fill this research gap, this study attempts to reveal the key factors which influence employees’ intention to quit. More specifically, this study employs the push-pull-mooring (PPM) framework to identify influencing factors. An online survey will be carried out to validate our research model, and the related hypotheses. We expect that this study will advance our current knowledge about the dark side of IT usage. The findings of our study also help users to control their behaviors. Possible implications for theory and practice are both discussed.