

BISE – Call for Papers

BISE Workshop Within the MKWI 2012

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Organizing editors of the workshop

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1 BISE Workshop

Within the upcoming “Multikonferenz Wirtschaftsinformatik” (MKWI) 2012 in Braunschweig, the journal Business & Information Systems Engineering (BISE) organizes a workshop on 2012-02-28. At this occasion, we would like to invite all authors who are currently working on submissions for BISE or are planning to submit a contribution to discuss their ideas with the Editor-in-Chief, the Department Editors, and other authors. The workshop’s objective is to elaborate on the scientifically interesting core by means of constructive feedback and to ensure the methodic quality of a paper even before submission. In doing so, the journal’s requirements on rigor and relevance can be taken into account at an early stage.

Submission is open for extended abstracts with approx. 20,000 characters. Besides a motivation and clearly stated research questions, submissions should include an outline of the state of the art, a description of the research method to be used, and an outline regarding the expected results. Each abstract will be reviewed by the particular Department Editor and the Editor-in-Chief. The authors of the three best submissions will be invited to the workshop. The particular papers will be presented by the authors and discussed within the plenum of the workshop.

Submissions from research and practice on the following (and related) topics are invited:

Invited are papers dealing with theories, methods, tools, and intersubjectively verifiable insights regarding information and communication systems. This includes the fields of information management, applied computer science, business administration, economics, new media, and operations research, provided that the papers address modern concepts and solutions relating to information and communication systems or analyze the development of the information society. Moreover, topics referring to important peripheral areas are welcome, provided that developments with a closer reference to BISE are substantially affected. For example, addressing the impact of computer science on business, individuals, and society.

The journal, and therefore the workshop as well, addresses the entire technoeconomically oriented community focusing on the combination of design science oriented and multidisciplinary research which is both rigorously conducted and relevant to business practice. The target audience comprises all authors dealing with BISE-related issues either from a (more) economic or (more) technical perspective. This also includes industrial engineers dealing with BISE-related issues.

2 Submission

Please submit extended abstracts by 2011-09-15 at the latest to Prof. Dr. Hans Ulrich Buhl (hans-ulrich.buhl@wiwi.uni-augsburg.de).

3 Schedule

Submission of extended abstracts:
2011-09-15
Author notification:
2011-11-15
Submission of presentations:
2012-01-31
BISE Workshop:
2012-02-28