

## MESSAGE FROM SIM

SIM just completed its annual SIMposium on November 9–12 in Orlando, Fla. It was an unqualified success, with hundreds of business and academic IT leaders in attendance. Keynotes included controversial author Nicholas Carr, leadership guru Doug Keeley, director of the International Space Station, Russell Romanella, CEO of ComputerAid, Tony Salvaggio, and Andrew Winston, author of Green to Gold.

I am pleased to say that the research driven out of *MISQE* provides valuable content for sessions like SIMposium. SIMposium is also used to recognize the SIM Paper Award winners; and the first place paper is always published in *MISQE*.

Our next SIMposium will be November 8-10, 2009, in Seattle. The theme will be Fresh Ideas for Peek Performance. Be sure to mark it on your calendars, as it will definitely be an event worth attending. You can contact SIM Headquarters at (312) 527-6734, or visit [www.SIMnet.org](http://www.SIMnet.org).



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