

MESSAGE FROM SIM

According to the dictionary, a *symbiotic relationship* is a relationship between two entities, which is mutually beneficial for the participants of the relationship; thus there is a positive-sum gain from cooperation. I think this can be used to describe the relationship between SIM and the Academic Community. In fact, for the sake of this message, let's call it a SIMbiotic relationship.

SIM benefits from the Academic Community because of the thought leadership it provides and because academics are helping to shape future information technology leaders and professionals. The academic community benefits from SIM because we provide a practitioner base for relevant academic research and we hire those college and university graduates.

In the context of *MISQE*, there is also a SIMbiotic relationship. The mission of *MISQE* is to encourage practice-based research in the information systems field and to disseminate the results of that research in a manner that makes its relevance and utility readily apparent. SIM provides not only the research base for this mission, but also the readership to ensure its relevance and utility. *MISQE* is in its fifth year of living up to this mission, with SIM's ongoing support.

This SIMbiotic relationship is further strengthened because: 1) SIM's Paper Awards program generates candidate *MISQE* articles; and 2) SIM's Advanced Practices (APC) spawns research and findings, which also make their way into *MISQE*, as evidenced in this publication.

Please consider joining SIM if you haven't already, and meet with us for SIMposium in Memphis from October 7–10. For more information, please contact SIM Headquarters at (312) 527-6734; or visit www.SIMnet.org.



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