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## TUTORIAL 6 MEET THE EDITORS

Richard J. Boland

*Case Western Reserve University*

Gerardine DeSanctis

*University of Minnesota*

John C. Henderson

*Boston University*

Blake Ives

*Southern Methodist University*

John L. King

*University of California, Irvine*

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## TUTORIAL 6

### MEET THE EDITORS

**Richard J. Boland**

Editor, *Accounting, Management and Information Technology*  
Case Western Reserve University

**Gerardine DeSanctis**

Senior Editor, *Organizational Science*  
University of Minnesota

**John C. Henderson**

Departmental Editor, *Management Science*  
Boston University

**Blake Ives**

Editor, *MIS Quarterly*  
Southern Methodist University

**John L. King**

Editor, *Information Systems Research*  
University of California, Irvine

The importance of publication in the merit and promotion processes of most universities ensures widespread faculty concern over what it takes to "get published" in leading academic journals. At that point, the solidarity ends. Academic journals serve a number of roles, and not everyone agrees on which roles are most important. The task of guiding a journal usually rests with a small group of senior editors who are chosen by some higher authority (a publisher, a professional association, a community of interest) for this leadership role. A complex set of important policy decisions must be made in the process of determining what a journal will be and what it will do. These include everything from worrying about circulation and fiscal solvency to setting quality standards, defining the journal's areas of interest, and establishing reviewing policies and protocols. In most cases, this small group of senior editors decides whose manuscripts will be published and whose will not.

This tutorial brings together five individuals from the information systems community who currently serve as senior editors of major academic journals. Each of these editors will speak briefly to the editorial vision and mission of their respective journal (as listed above). The balance of the session will be devoted to questions and discussions regarding academic journals in the information systems field, with participation by the panel and the audience.