

Editor's Introduction

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This issue includes three papers that reflect three different dimensions of interest to the Pacific Asia Journal of AIS (PAJAIS): research methodology, behavioral research and design science research. The first paper by Jiang, et al. addresses a research methodology issue on handling formative constructs in structural equation modeling. As formative constructs become more popular, how to properly handle them to avoid the interpretational confounding is an important issue. The paper illustrates how to alleviate the problem by using the MIMIC approach that measures formative constructs by adding two or more additional reflective indicators.

The second paper by Chong and Tan investigates the issue of inter-organizational governance of information technology. Information and communications technologies play a critical role in assimilating, disseminating and communicating information and knowledge to facilitate the business and operational processes across organizational boundaries. The paper examines three IT governance elements: structure, process and relational mechanism and reports findings of an exploratory study. The findings indicate that more effective collaborative IT governance is associated with an active involvement of a governing body; a coordinated communication process; and the presence of relational culture and attitudinal commitment.

The third paper by Sharda, et al. presents a design science approach to the development of a platform for virtual world career fairs. A feature of the research is that IS theories are considered when system functionalities are designed. The empirical study shows that the tool was quite efficient in bridging employers and students.

New Editorial Board Members

The journal has two new members on the editorial board: Professor Chao-Min Chiu of National Sun Yat-Sen University in Taiwan and Professor Pankaj Setia of University of Arkansas in the United States. Chao-Min's research expertise is in e-marketing, service management, social commerce, and knowledge management. Pankaj's expertise is in supply chain management and adoption of open innovation.

Ting-Peng Liang

Editor-in-Chief