MWAIS 2018 Event Program Booklet

Maurice Dawson
University of Missouri – Saint Louis, maurice.dawson@ieee.org

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Recommended Citation
http://aisel.aisnet.org/mwais2018/54
Greetings MWAIS members and conference attendees!

Thank you for attending the 13th Annual MWAIS conference (MWAIS 2018) at the University of Missouri–St. Louis!

Our annual MWAIS conferences enable IS researchers from across the Midwest to share their latest ideas, get feedback, and to network with colleagues. Our conferences also provide an opportunity for connection between our academic community, industry professionals and government representatives. It is also a wonderful opportunity to explore and experience other places and campuses in our region.

The conference focus on Cybersecurity is certainly timely and relevant. Strengthening the safety, security and resilience of our information systems and infrastructure will require co-operation between academics, industry and government and this conference provides an excellent forum.

I would like to thank all those who made this conference possible, in particular the conference organizer, Dr. Maurice Dawson, and the program co-chairs, Drs. Dinesh Mirchandani and Kailash Joshi, who have worked hard in putting together this conference. Thank you also to all the sponsors. Without their support, this conference would not be possible.

Have a great conference this year, and we’re looking forward to seeing you at MWAIS 2019 in Oshkosh, Wisconsin next year!

Best wishes,

Shana Ponelis
St. Louis – Missouri’s Gateway to Prosperity

St. Louis was founded, designed and built more than 250 years ago to serve as the centerpiece of a vast inland empire – a feat early St. Louisans surpassed. The city developed quickly and became the “gateway” to western American expansion.

St. Louis today is an exciting metropolitan region with 2.9 million people, 18 Fortune 1000 companies and some of the largest private firms in the U.S. Among those industry leaders that maintain significant operations in St. Louis are Ameren, Anheuser-Busch In-Bev, AT&T, Boeing, BJC Healthcare, Centene, Edward Jones, Emerson, Enterprise, Express Scripts, General Motors, Maritz, MasterCard, Monsanto, Olin, Peabody Energy, Sigma Aldrich and Wells Fargo Advisors.

St. Louis is also home to numerous small and mid-sized companies that find the region’s know-your-neighbors Midwest vibe refreshingly supportive. Perhaps that’s why Popular Mechanics Magazine named St. Louis one of the nation’s best places to start a business.

With a central location, infrastructure capacity, favorable cost structure and high-quality cultural and educational institutions, St. Louis’ $150 billion regional economy is broad and growing.

The 15-county region comprises hundreds of historic and diverse neighborhoods as well as dozens of world-class cultural and entertainment attractions.

Historic. Progressive. Diverse. St. Louis is an important national, economic and social asset.

St. Louis is Missouri’s gateway to prosperity.
With nearly 17,000 students, UMSL is the largest public research university in eastern Missouri. It provides excellent learning experiences and leadership opportunities to a diverse student body whose influence on the region upon graduation is immense. UMSL is spread across 470 acres in suburban St. Louis County. UMSL’s College of Business Administration is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International. UMSL is the region’s first and only NSA/DHS designated ‘Center of Academic Excellence in Cyber Defense Education’. The conference will be held at the the Anheuser-Busch Hall at UMSL.
A message from the conference chair

On behalf of the Conference and Program Committees, welcome to the 13th Annual Midwest Association for Information Systems (MWAIS) Conference hosted by the Information Systems (IS) Department and the College of Business Administration at the University of Missouri – St. Louis (UMSL). The IS department’s faculty are world-renowned researchers and the department’s cybersecurity program is the only NSA/DHS designated Center of Academic Excellence in the St. Louis region.

The Program Chairs, Dr. Dinesh Mirchandani Professor of Information Systems, UMSL, and Dr. Kailash Joshi, Professor of Information Systems, UMSL, have put together an outstanding program consisting of three keynotes, fifty-two academic paper presentations, two workshops, and four panels. Karen Walsh, the Local Arrangements Coordinator, has meticulously managed the logistical details so we can have a seamless conference including a magical evening reception at the Missouri Botanical Garden. Thanks also go out to the Program Committee, which diligently reviewed the papers, and to Lori Austin and Christianah Akinduro of UMSL’s Marketing & Communications department who designed this beautiful brochure.

I also wish to thank our generous Platinum Sponsors – Emerson and Mendix, as well as our Gold Sponsors – Boeing and Prospect Press, as well as the University of Nebraska at Omaha for sponsoring the award plaques, and the MWAIS Executive Committee for sponsoring complimentary student registrations. The commitment of these sponsors to academic research and discourse in information systems is greatly appreciated. Most of all, I wish to thank all the presenters and attendees who have come together to make this 13th MWAIS conference memorable for years to come.

Sincerely,

Maurice Dawson
Conference Chair
Thank you to our Platinum Sponsors

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MWAIS 2018
13TH ANNUAL MIDWEST UNITED STATES ASSOCIATION FOR INFORMATION SYSTEMS CONFERENCE
Thank you to our sponsors

**Presenting Sponsor**
UMSL College of Business Administration

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Wright State University

Neetu Singh
University of Illinois Springfield

Abhishek Tripathi
The College of New Jersey

Nathan Twyman
Missouri University of Science and Technology

Jacob Young
Bradley University
The Midwest Association for Information Systems (MWAIS) has kindly provided cash prizes for the three best papers. Recipients will receive their awards upon final acceptance of their manuscripts for publication in JMWAIS.

**FIRST PLACE:**

- Cindy Zhiling Tu (Northwest Missouri State University),
- Joni Adkins (Northwest Missouri State University), and
- Gary Yu Zhao (Northwest Missouri State University)

**SECOND PLACE:**

“Mobile Course Feedback System for Improving Student Engagement”
- Nathaniel Williams (Missouri University of Science & Technology)
- Jake Mondschein (Missouri University of Science & Technology)
- Mark Farmer (Missouri University of Science & Technology)
- Nathan Twyman (Missouri University of Science & Technology)

**THIRD PLACE:**

“Role of Decision Making in Predicting Health Behavior”
- Neetu Singh (University of Illinois at Springfield),
- Apoorva Kanthwal (University of Illinois at Springfield),
- Prashant Bidhuri (University of Illinois at Springfield) and
- Anusha Vijaykumar Munnoli (University of Illinois at Springfield)

**BEST REVIEWER:**
- Fiona Fui-Hoon Nah (Missouri University of Science & Technology)

**HONORABLE MENTION:**
- Elahe Javadi (Illinois State University)
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Building
Anheuser - Busch Ecology and Conservation Complex (ABE) 18
Anheuser - Busch Hall (ABH) 56
Arts Administration Building (AAB) 8
Benton Hall (BH) 17
Blanche M. Touhill Performing Arts Center (PAC) 55
Campus Police Building (CPB) Gallery 210
Clark Hall (CH) 5
Express Scripts Hall (ESH) 10
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Mansion Hill Condos (MHIC) 72
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Recreation & Wellness Center (RWC) 3
Regional Center for Education & Work (RCEW) 43
Research Building (RB) 19
Richard D. Schwartz Observatory (RSO) 35
Science Learning Building (SLB) 21
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Studer Hall (SH) 20
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West Drive Garage South (WDGS) 52
William L. Clay Center for Nanoscience (CNS) 16
Woods Hall (WH) 1

Parking Facilities
A permit is required on all vehicles parked on campus. Obtain permits at the Cashier's Office in the Millennium Student Center, or at the Parking and Transportation Office in the Campus Police Building.

Students: E I K M N U 15 52 54
Faculty / Staff: All parking lots and garages except restricted areas
Handicapped: A B C E F K L M N P Q R T 15 52 54
Guest / Visitors: Two Hour Maximum on lot C

Revised July 13, 2017
A bronze statue stands near the Millennium Student Center in honor of retired Sen. Wayne Goode. He sponsored legislation in 1963 that created the university.
Dr. Prashant Palvia

Dr. Prashant Palvia is the Joe Rosenthal Excellence Professor in the Bryan School of Business & Economics at the University of North Carolina at Greensboro. Dr. Palvia served as Department Head from 2000 to 2004, Information Systems Ph.D. Program Director from 2003 to 2008, and McDowell Research Center Director from 2007 to 2011. Prior to 30 years in academics, he had nine years of industry experience. He received his Ph.D., MBA and MS from the University of Minnesota and BS from the University of Delhi, India. Twenty Ph.D. students have completed their dissertations under his guidance. Prof. Palvia received UNCG’s senior research excellence award in 2005. He has worked extensively in the field of Global Information Technology Management (GITM). He founded the Global Information Technology Management Association (GITMA) in 2000, and chaired its annual conferences from 2000 to 2014. He also chaired the EMR Implementation conferences at UNCG in 2010 and 2011.

Professor Palvia is the Editor-in-Chief of the Journal of Global Information Technology Management, Associate Editor for Information & Management and is on the editorial board of several journals. His research interests include global information technology management, healthcare IT, security and privacy, virtual teams, electronic and mobile commerce, and media choice theory. He has published 115 journal articles which include such outlets as the MIS Quarterly, Decision Sciences, Communications of the ACM, Communications of the AIS, Information & Management, Decision Support Systems, and ACM Transactions on Database Systems. Additionally he has published 224 conference articles. He has co-edited four books on Global Information Technology Management and recently published the co-edited book “Global Sourcing of Services” in 2016. In 2013, he formed an international research team and launched “The World IT Project”, which looks at important IT issues in over 45 countries across the world. This is a multi-year project, currently in advanced stages.
UMSL’s Information Systems program teaches students to develop and apply information technology-based business solutions. IS students have access to advanced-technology classrooms, a dedicated computer lab, and an innovative cybersecurity lab. Students have an opportunity to take classes from distinguished, full-time faculty as well as highly experienced practitioners from St. Louis’ leading corporations.

The bachelor of science in Information Systems degree provides students with a foundation in business and in computing technologies. This unique blend enables graduates to appreciate the strategic role of technology, formulate a vision for information systems, and communicate that vision to stakeholders. Students are prepared to pursue both technical and managerial careers incorporating leading technologies in public and private organizations.
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Mendix low-code platform is the fastest and easiest platform to create enterprise-grade web & mobile applications

Attend the Workshop “Innovative Tool for Systems Analysis and Design” and visit our booth at MWAIS 2018

Visit www.mendix.com/MWAIS18 for more information
Students with no coding or programming background can quickly and easily build mobile and web applications in your class using a low-code platform. Attend this session to learn how to incorporate a low-code platform into your curriculum so students can create a real-world, working solution for class assignments and projects. As a professor, a low-code platform supports the learning objectives in your curriculum around topics such as agile, requirements gathering, user stories, application development lifecycle, data modeling, UML, UI/UX, BPMN, security and user roles, and much, much more.

Bring along your computer to make this an active workshop. Those without computers are welcome to participate as well, but a laptop is encouraged.
Volunteers will shuttle attendees to and from the Conference Hotel (Renaissance St. Louis, 9801 Natural Bridge Rd, St. Louis, MO 63134) to UMSL.
### Wednesday, May 16

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<th>TIME</th>
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<tr>
<td>5.00-7.00 PM</td>
<td>ABH 103</td>
<td><strong>MWAIS Welcome Reception.</strong> Volunteers will shuttle attendees to and from the Conference Hotel (Renaissance St. Louis, 9801 Natural Bridge Rd, St. Louis, MO 63134) to UMSL.</td>
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### Thursday, May 17

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<tr>
<td>7.15 AM–9.15 AM</td>
<td>Conference Hotel Lobby</td>
<td><strong>Shuttle service to UMSL campus</strong></td>
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<tr>
<td>7.30 AM–4.00 PM</td>
<td>ABH 001 Lobby</td>
<td><strong>Conference Registration</strong></td>
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<td>7.30 AM–8.30 AM</td>
<td>ABH 001 Lobby</td>
<td><strong>Continental Breakfast</strong></td>
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<td>8.30 AM–4.30 PM</td>
<td>ABH 001 Lobby</td>
<td><strong>Sponsor Exhibits</strong></td>
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| 8.30 AM–8.50 AM | ABH 103         | **Conference Kick Off and Welcome**  
Dr. Tom George, *Chancellor, UMSL*  
Dr. Kristin Sobolik, *Provost and Executive Vice Chancellor, UMSL*  
Dr. Maurice Dawson, *Conference Chair, UMSL* |
| 8.50 AM–9.45 AM | ABH 103         | **Welcome Keynote**  
Col. Terrence Adams, *Director of Communications and CIO*  
Headquarters Air Mobility Command, Scott Air Force Base |
<p>| 9.45 AM–10.00 AM | ABH 001 Lobby        | <strong>Morning Break</strong> |</p>
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| 10:00 AM–11:00 AM | **SESSION A1** Three Concurrent Tracks | **ABH 001**  
*Workshop: Innovative low-code tool for Systems Analysis and Design,*  
Julie Kukesh, Daniela Field and Kat Brandenburg *(Mendix)*

**ABH 002**  
*Cybersecurity Policy and Behavior*  
**Session Chair:** Nathan Twyman  
*Manifest Observations on a Comprehensive Computer Security Policy,*  
Dennis Acuna  
*The Development of an Open Source Intelligence Gathering Exercise for Teaching Information Security & Privacy,*  
Jacob Young, Kerstyn Campbell, Angelica Fanti, Alex Alicea, Matthew Weiss, Justin Burkhard and Matthew Braasch  
*Effect of Probable and Guaranteed Monetary Value Gains and Losses on Cybersecurity Behavior of Users,*  
Santhosh Kumar Ravindran, Fiona Fui-Hoon Nah and Maggie X. Cheng  
*Trade-offs between Monetary Gain and Risk Taking in Cybersecurity Behavior,*  
Xinhui Zhan, Fiona Fui-Hoon Nah and Maggie X. Cheng

**ABH 003**  
*Technology Applications*  
**Session Chair:** Maurice Dawson  
*Modeling Trust in the Adoption Decision Process of Robo-Advisors: An Agent-Based Simulation Approach,*  
Sangho Lee, Jae Choi, Thomas Ngo-Ye and Maeve Cummings  
*Context-Dependent Information Elements in the Car: Explorative Analysis of Static and Dynamic Head-Up-Displays,*  
Matthias Gottlieb, Peter Zarnitz, Markus Böhm and Helmut Krcmar  
*Preliminary Insights into Social Commerce Capability Development,*  
Edward Entee, Joseph Budu and Richard Boateng  
*Green Communication in Cellular Networks,*  
Shahram Moradi and Connie S. Barber
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| 11.05 AM–12.05 PM    | ABH 001  | **Panel: Distance Education Best Practices: Innovation and Pedagogy**, Terrence Duncan, Emad Rahim, Darrell Burrell, Dave Carter and Bill Davis  
**Moderator:** Maurice Dawson |
| 12.15 PM             | ABH Lawn | **Group Photo**                                                      |
| 12.30 PM–1.30 PM     | ABH 001 Lobby | **Emerson Sponsored Lunch, MWAIS Board Meeting**                      |
| 1.45 PM–2.45 PM      | ABH 001  | **CIO Panel: Cybersecurity in the Trenches**,  
**Panelists:** Michael Gibbons, CIO-Edward Jones, Lawrence Casey, CIO-True Manufacturing, Jeff Robertson, CIO-Thompson Coburn  
**Moderator:** Mary Sumner |
### Thursday, May 17

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<td>2.50 PM–3.50 PM</td>
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<td>Three Concurrent Tracks</td>
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<td><strong>ABH 001</strong></td>
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<td><strong>Theoretical Models</strong></td>
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<td><strong>Session Chair:</strong> Calvin Nobles</td>
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<td><strong>Complying with BYOD Security Policies: A Moderation Model,</strong></td>
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<td>Cindy Zhiling Tu, Joni Adkins and Gary Yu Zhao</td>
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<td><strong>An Equity Perspective on Knowledge Sharing Behaviors in Organizations,</strong></td>
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<td>Prasad Rudramuniyaiah, Kailash Joshi and Kyootai Lee</td>
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<td><strong>The Current Development of Technology Model in E-Commerce and Suggestion for Future Research,</strong></td>
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<td>Shafeeq Ur Rahaman, Noel Merwyn Badugula and Te-Wei Wang</td>
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<td><strong>Shipping and Return-Shipping Costs Do Not Cost the Same: The Role of Gender and Product Price in Online Buying,</strong></td>
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<td>Gaurav Bansal and Emma Nies</td>
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<td><strong>ABH 002</strong></td>
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<td><strong>Secure Passwords</strong></td>
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<td><strong>Session Chair:</strong> Ryan Schuetzler</td>
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<td><strong>Cybersecurity: Personal Information and Password Setup,</strong></td>
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<td>Yizhi Ma and Nathan Twyman</td>
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<td><strong>Password Memorability and Strength Using an Image,</strong></td>
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<td>Cameron Burns and Nathan Twyman</td>
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<td><strong>Supervised Machine Learning Techniques, Cybersecurity Habits and Human-Generated Password Entropy for Hacking Prediction,</strong></td>
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<td>Pedro Taveras and Liliana Hernandez Toirac</td>
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<td><strong>Artificial Intelligence-Based Password Brute Force Attacks,</strong></td>
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<td>Khoa D Trieu and Yi Yang</td>
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<td><strong>ABH 003</strong></td>
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<td><strong>Artificial Intelligence</strong></td>
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<td><strong>Session Chair:</strong> Keng Siau</td>
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<td><strong>Artificial Intelligence: A Study on Governance, Policies, and Regulations,</strong></td>
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<td>Weiyu Wang and Keng Siau</td>
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<td><strong>A Qualitative Research on Marketing and Sales in the Artificial Intelligence Age,</strong></td>
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<td>Sara Yang and Keng Siau</td>
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<td><strong>Artificial Intelligence Impacts on Higher Education,</strong></td>
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<td><strong>Use of Artificial Intelligence, Machine Learning, and Autonomous Technologies in the Mining Industry,</strong></td>
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<td>Zeshan Hyder, Keng Siau and Fiona Fui-Hoon Nah</td>
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<td>3.50 PM–4.05 PM</td>
<td><strong>ABH 001 Lobby</strong></td>
<td><strong>Afternoon Break — coffee and cookies</strong></td>
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<td>4.05 PM–5.05 PM</td>
<td><strong>SESSION A4</strong> Four Concurrent Tracks</td>
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| **ABH 001** | **Panel: Information Technology Use in West African Agriculture – Challenges and Opportunities,** Maurice Dawson, Damon Walker and Ashley Moss  
**Moderator:** Maurice Dawson | |
| **ABH 002** | **Pedagogy**  
**Session Chair:** Shana Ponelis  
**Mobile Course Feedback System for Improving Student Engagement,** Nathaniel Williams, Jake Mondschein, Mark Farmer and Nathan Twyman  
**The Impact of Guided Learning on Student Achievement and Retention in an Online Course Environment: A Reflection on Introductory MIS Courses,** Shaun Moore and Amy Rutledge  
**When Your Students are Quest-masters: Gamifying Information Systems Course Content,** Connie Barber  
**Extrinsic and Intrinsic Motivations: An Experiment on the Role of Competitions in Teaching and Learning,** Elahe Javadi and Shivam Verma | |
| **ABH 003** | **Research-in-Progress I**  
**Session Chair:** Dick Navarro  
**A Research Agenda on Using Conceptual Models for User Story Development,** Abhimanyu Gupta, Geert Poels and Palash Bera  
**Project Management Assurance in Agile Projects,** Dawn Owens, Jeffrey Merhout and Deepak Khazanchi  
**Decision Support Systems for Recruiting College Athletes,** Conrad Schmid  
**Exploring the Relative Sustainability Efficiency of Organizations: A DEA Approach,** Daphne Simmonds and Abel Moreno | |
| **ABH 004** | **Research-in-Progress II**  
**Session Chair:** Dinesh Mirchandani  
**Evolutionary Systems: Applications to Cybersecurity,** David Gould and Simon Cleveland *(via Zoom conference)*  
**An Integrated Concept for Supply Chain Analytics in Small-Medium Sized Enterprises,** Tobias Engel, Dany Meyer, and Joerg-Oliver Vogt  
**Toward Understanding Customer Preference Factors in Agile – A Research Plan,** David Bishop and Pam Rowland  
**How Wearable Technology will Replace Verbal Authentication or Passwords for Universal Secure Authentication for Healthcare,** Chad Fenner and Cherie Noteboom |
## 2018 Conference Schedule

**Thursday, May 17 (cont.)**

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<tr>
<td>5.15 PM</td>
<td>ABH Ground Floor</td>
<td>Shuttle Service stopping at the Conference Hotel and then going on to the Missouri Botanical Garden</td>
</tr>
<tr>
<td>6.00 PM–9.00 PM</td>
<td>Conference Hotel Lobby</td>
<td>Shuttle service to and from the Missouri Botanical Garden&lt;br&gt;(leaving the Conference Hotel approximately half-past every hour)</td>
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<tr>
<td>6.00 PM-10.00 PM</td>
<td>ABH 103</td>
<td><strong>UMSL SPONSORED SOCIAL EVENT:</strong>&lt;br&gt;Missouri Botanical Garden cocktail reception, buffet dinner, and self-guided tours of the garden&lt;br&gt;All attendees will need their conference badge for admission</td>
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<tr>
<td>10.00 PM</td>
<td>Last shuttle service to the Conference Hotel</td>
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**Friday, May 18**

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<thead>
<tr>
<th>TIME</th>
<th>LOCATION</th>
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<tbody>
<tr>
<td>8.00 AM-10.00 AM</td>
<td>Conference Hotel Lobby</td>
<td>Shuttle service to UMSL campus</td>
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<tr>
<td>8.00 AM–Noon</td>
<td>ABH 001 Lobby</td>
<td>Conference Registration</td>
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<td>8.00 AM–Noon</td>
<td>ABH 001 Lobby</td>
<td>Sponsor Exhibits</td>
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<tr>
<td>8.00 AM–9.00 AM</td>
<td>ABH 103</td>
<td><strong>Continental Breakfast and Morning Keynote</strong>&lt;br&gt;Lt. Col. George Sconyers, Senior Cybersecurity Officer&lt;br&gt;Defense Information Systems Agency, Scott Air Force Base</td>
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<td>9.00 AM–10.00 AM</td>
<td>ABH 001</td>
<td><strong>SESSION B1 Three Concurrent Tracks</strong>&lt;br&gt;Workshop: Innovative low-code tool for Systems Analysis and Design,&lt;br&gt;Julie Kukesh and Kat Brandenburg (Mendix)</td>
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<td>ABH 002</td>
<td><strong>Technology and Cybersecurity Leadership</strong>&lt;br&gt;Session Chair: Maurice Dawson&lt;br&gt;Toward Cybersecurity Leadership Framework,&lt;br&gt;Simon Cleveland and Marisa Cleveland <em>(via Zoom conference)</em>&lt;br&gt;Cybercrime Post-incident Leadership Model,&lt;br&gt;Marisa Cleveland and Simon Cleveland <em>(via Zoom conference)</em>&lt;br&gt;Theoretical Trends in IS/T Leadership: A Review of Published Research,&lt;br&gt;Abhishek Tripathi and Deepak Khazanchi&lt;br&gt;Fear and Loathing of Cybersecurity: What Keeps IT Executives Awake at Night,&lt;br&gt;Steven Wallace and Karen Green</td>
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<td>9.00 AM–10.00 AM</td>
<td>ABH 003</td>
<td>Healthcare</td>
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<td><strong>Session Chair:</strong> Dick Navarro</td>
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<td><strong>Role of Decision Making in Predicting Health Behavior,</strong></td>
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<td>Neetu Singh, Apoorva Kanthwal, Prashant Bidhuri and Anusha Vijaykumar Munnolli</td>
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<td><strong>Malaria Surveillance System Using Social Media,</strong></td>
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<td>Jame Boit and Hassan Alyami</td>
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<td><strong>Challenges in Healthcare Post-EMR Adoption,</strong></td>
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<td>Terrence Duncan, Emad Rahim and Darrell Burrell</td>
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<td><strong>Informational Video Gaming in the Waiting Room,</strong></td>
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<td>Mitchell Ramirez, Coltin Shields, Andrew Long, Nathaniel Burland and Nathan Twyman</td>
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<td>10.05 AM–11.05 AM</td>
<td>ABH 001</td>
<td><strong>SESSION B2</strong> Two Concurrent Tracks</td>
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<td><strong>Panel: Artificial Intelligence and The Future of Work,</strong></td>
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<td>Keng Siau, Mary Lacity and Vicki Sauter</td>
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<td><strong>Moderator:</strong> Keng Siau</td>
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<td><strong>E-commerce, Security and Online Communities</strong></td>
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<td><strong>Session Chair:</strong> Dinesh Mirchandani</td>
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<td><strong>Timing of Data Breach Announcement and E-Commerce Trust,</strong></td>
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<td>Steven Muzatko and Gaurav Bansal</td>
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<td><strong>Got Phished! Role of Top Management Support in Creating Phishing Safe Organizations,</strong></td>
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<td>Gaurav Bansal</td>
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<td><strong>Negative Effects of Online Health Communities on User’s Health,</strong></td>
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<td>Tareq Nasralah, Ali Ahmed, Abdullah Wahbeh, Hassan Alyami and Areeba Ali</td>
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<td><strong>The Case of Online Health Forums,</strong></td>
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<tr>
<td>11.15 AM–12.30 PM</td>
<td>ABH 103</td>
<td><strong>Mendix Sponsored Lunch and Research Keynote</strong></td>
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<td>Prashant Palvia, <em>University of North Carolina, Greensboro</em></td>
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<td>12.30 PM–12.45 PM</td>
<td>ABH 103</td>
<td>Closing Comments</td>
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<tr>
<td>11.30 AM–1.00 PM</td>
<td>ABH Ground Floor</td>
<td>Shuttle Service to Conference Hotel. Last Bus Departs at 1.00 PM.</td>
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Our faculty are recognized for research impact in their fields, but they are not only scholars. They are mentors, passionate about what they do, offering support through informal conversations, career events, seminars, workshops and more. Our internship program helps students secure diverse work experiences with a variety of employers, from Fortune 500 firms to small local businesses. We are invested in the success of every student.

About 150 local executives serve on UMSL Business advisory boards, providing insight on current trends, mentorships, internships and job placement. This means that our students receive up-to-date education and graduate with skills relevant to their job search.