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AIS SIGED IAIM Panel: Where Have You Gone Joe Dimaggio?

Kevin Lee Elder
Georgia Southern University, kelder@georgiasouthern.edu

Jay F. Nunamaker Jr.
The University of Arizona

Dennis F. Galletta
University of Pittsburgh

Joey F. George
Florida State University

Mary J. Granger
George Washington University

See next page for additional authors

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Authors

Kevin Lee Elder, Jay F. Nunamaker Jr., Dennis F. Galletta, Joey F. George, Mary J. Granger, and Robert W. Zmud

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George Washington University

Robert W. Zmud
University of Oklahoma

Abstract:

I was talking with my kids the other day about a movie we had been watching. It was a story about a school teacher who became the head master at the school and ended up teaching multiple generations in the same families. My kids mentioned how old a teacher must have been in order to teach the children of their students.   It took me less than a nanosecond to realize if I had not moved around and taught at many different schools I could easily be teaching my student's children after having taught for more than 20 years. Would I or should I be teaching the children the same way I taught their parents?

Where have you gone Joe DiMaggio? If you are old enough to recognize the lyric than you are probably in the generation of my first students, and old enough to be the parents of my current students.   There used to only be 3 channels of television here in the US and you had to get up in order to change the channel. Now the students have literally hundreds of channels and watch them on their computers or cell phones. Children slept in cribs covered with lead based paint. There weren't seat belts in all the cars. You did not wear helmets when you rode your bikes. Kids played with their friends outdoors. Now kids only play with their friends on video games unless they are the rare ones who play on athletic teams. You used to drink water from a garden hose. Now water is almost always coming from a bottle. It was a different time, it was a different world (if you recognize that lyric you are young enough to be my students). Are we using some of the same stories and examples then and now? It was chalk boards, punch cards, and mainframes then; Smart Boards, GUI tablets and cell phones today.

Little League had tryouts and not everyone made the team. Those who didn't had to learn to deal with disappointment. Some students weren't as smart as others so they failed a grade and were held back to repeat the same grade. Tests were not adjusted for any reason. Your actions were your own. Consequences were expected. There was no one to hide behind. The idea of a parenting was different. No parent would dream of being a helicopter parent like we have today.

So do we need to change our teaching styles? Have we? Should we? And if so how?

Each Panelist will describe the classroom as they saw it when they began teaching, they will then describe the classroom as they see it today, they will then discuss the changes that have occurred and then they will finally discuss the changes they think need to occur. After all the panelists have had a turn we will throw out some questions, like does the change in IT and generations really matter? A lively discussion with plenty of audience participation is expected!

Keywords: teaching pedagogy, millennial generation, technology in the classroom

ABOUT THE PANELISTS

Kevin Lee Elder is Associate Dean of the College of Information Technology & Associate Professor of Information Systems at Georgia Southern University. He is the author of more than 30 articles with more than 30 different co-authors. His work focuses on curriculum design, enterprise architecture, management of information systems, usability and knowledge management. He is currently researching and organizing a center for health informatics. Kevin is a former editor of the *Journal of Information Systems Education.*

Jay F. Nunamaker, Jr., is Regents and Soldwedel Professor of MIS, Computer Science and Communication at the University of Arizona. He received his Ph.D. in Systems Engineering and Operations Research from Case Institute of Technology, an M.S. and B.S. in Engineering from the University of Pittsburgh, and a B.S. from Carnegie Mellon University. Dr. Nunamaker received the LEO Award from the Association of Information Systems in 2002. This award is given for a lifetime of exceptional achievement in information systems. He was elected as a fellow of the Association of Information Systems in 2000. Dr. Nunamaker has over 40 years of experience in examining, analyzing, designing, testing, evaluating, and developing information systems. He has served as a test engineer at the Shippingport Atomic Power facility, as a member of the ISDOS team at the University of Michigan, and as a member of the faculty at Purdue University, prior to joining the faculty at the University of Arizona in 1974.

Dennis Galletta is past president of AIS, an AIS Fellow, and Professor of MIS at the Katz School, University of Pittsburgh. He obtained his Ph.D. in MIS from the University of Minnesota. His research interests cover end-user behavior, attitudes, and performance. His articles have appeared in journals such as *Management Science, Information Systems Research, Journal of Management Information Systems, Communications of the ACM, Decision Sciences, Data Base,* and *Information and Management.* He has served on several editorial boards, including *Information Systems Research, MIS Quarterly, Data Base, Journal of AIS, and Information Systems* and *e-Business Management.* His research studies have also been featured in outlets such as *Business Week,* Wall Street Journal, Computerworld, and CNN Television. He has co-published a two-volume collection of research on human–computer interaction in the MIS field for Vladimir Zwass's series on Advances in Management Information Systems. He taught undergraduate information systems courses in the fall 1999 Semester at Sea voyage, served as the International Conference on Information Systems (ICIS) Treasurer from 1994 to 1998, was a member of the Association for Information Systems (AIS) Council representing the Americas in 1996 and 1997, chaired the first Americas conference for AIS, was program co-chair for ICIS 2005 and AMCIS 2003, and is Editor-in-Chief of AISWorld.

Joey F. George is president of AIS, and a Professor of Information Systems and the Thomas L. Williams Jr. Eminent Scholar in Information Systems in the Management Information Systems Department in the College of Business at Florida State University. His research interests include the detection of deceptive computer-mediated communication, computer-based monitoring, group support systems, and information systems development. He served as Editor-in-Chief of Communications of the Association for Information Systems. He is also an Associate Editor for Information Systems Research.

Mary J. Granger is a professor in Information Systems and Technology Management at George Washington University, Washington DC. She serves on the board of directors of the International Academy for Information Management (IAIM) and is currently editor of the *Journal of Informatics Education Research (JIER*). Some of her articles appeared in *Computers and Education*, *Journal of Information Systems Education*, *Science and Engineering Ethics* and the *Journal of Computers in Mathematics and Science Teaching*. She was a Fulbright Scholar at the Warsaw School of Economics, and a Fulbright Senior Specialist at the Institute of Finance and Economics, Ulaanbaatar, Mongolia. Some of her research interests include: Information Systems curriculum development and design, system analysis and design, human-computer interaction, and ethical issues in the computing environment.

Robert W. Zmud is Professor, Michael F. Price Chair in MIS and George Lynn Cross Research Professor in the Michael F. Price College of Business at the University of Oklahoma. He is a recipient of the AIS LEO Award and has been recognized as a fellow of DSI, of AIS and of INFORMS Information Systems Society. His teaching and research interests focus on the business value of information technology, on technology adoption and use, and on the management of information technology. He has and continues to serve in editorial roles at major scholarly journals in the information system and management areas, has served numerous leadership roles in professional societies and conferences, and has consulted for a number of corporations and government agencies. He holds a Ph.D. in Business Administration from the University of Arizona, a M.S. in Management from MIT, and a Bachelors of Aerospace Engineering from the University of Virginia.